



PRIX ITALIA

2025 COMPETITION REGULATIONS Annex A – Special Prizes



SPECIAL PRIZE IN HONOUR OF THE PRESIDENT OF THE ITALIAN REPUBLIC

With reference to the 27 nominated Programmes in the 2025 Edition of the Competition, once again this year Prix Italia is awarding a Special Prize in Honour of the President of the Italian Republic.

The prize will be assigned by a jury composed of experts, academics and professionals in the field, invited by Prix Italia.

Starting from 15 September 2025, Prix Italia will organise for this jury the online listening/screening, followed by the listening/screening of the aforementioned programmes in Naples, during the Event.

The jury, chaired by the President of Prix Italia, will meet in Naples and online, in order to decide to award the prize to the programme featuring innovative language, which best expresses a radio, television or multimedia content of acknowledged cultural and artistic quality.

The representative of the winning entry will be hosted by Prix Italia, that will cover his/her travel and accommodation expenses from 22 to 25 October 2025 (3 nights), to take part in the Awards Ceremony.

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GLOBAL SOUTH AWARD

1. Introduction

The Prix Italia is an international competition that promotes and rewards the best quality, innovation and creativity in the production of Radio & Podcast, TV and Digital programmes. It is also a major Rai event which benefits from the High Patronage of the President of the Italian Republic.

In the framework of the 77th Prix Italia edition, RAI in collaboration with COPEAM and URTI establishes the Global South Award.

RAI, concessionaire of the public Radio, Television and Multimedia/Digital service, is the organiser of the Prix Italia since 1948.

COPEAM is a non-profit association, devoted to the promotion of intercultural dialogue in the Mediterranean region, through the cooperation among the main players of the audio-visual media sector.

URTI is a non-profit association - in partnership with UNESCO - that aims to promote Culture internationally under its multiple audiovisual expressions. It implements the ways and means (programme exchanges, co-productions, creation incentive, organisation of Grand Prix, distinctions, training workshops, exchanges of experiences, actions of international promotion, etc.), liable to increase the choices of audiovisual programmes its members offer their audiences.

This year, the Prix Italia Festival will be held in Naples from 20 to 24 October 2025 and will be hosted as part of the celebrations for the 2500th anniversary of the foundation of the ancient Greek colony of Naples with a focus on the Mediterranean. To benefit from opportunities of being part of #Na2500 events, the 2500th anniversary of the city foundation, which celebrates its central role in the Mediterranean, the Prix Italia Festival confirms itself as a privileged meeting point and networking



place for broadcasters from all over the world. On the occasion of the 77th edition of the Competition, the Global South Award is therefore established.

Prix Italia, together with COPEAM and URTI, with the Global South Award aims to involve and give voice to the many broadcasters of the Community from emerging and developing countries, the so-called Global South. At the same time, it aims to attract new ones, stimulated by the initiative, offering visibility and valorising those productions that, despite limited budgets, stand out for the innovation and universality of their content.

COPEAM and URTI will bring their network of knowledge and their experiences as a model to facilitate dialogue and cooperation also in the media sector, to allow South-North areas of the world to confront each other.

2. Participation

The Global South Award is open to all the Participants in the Prix Italia Community being part of the Global South that, according to UNCTAD* - UN Trade and Development Conference - comprises: Africa, Latin America and the Caribbean, Asia (excluding Israel, Japan and South Korea) and Oceania (excluding Australia and New Zealand). The participation is free of charge and envisages the submission of video documentaries: the video documentary can be entered into both the traditional Competition and the Global South Award. Alternatively, the Participant may enter an additional video documentary apart from the one submitted in the official Competition.

Each Participant may submit only one video documentary to the Global South Award. Participation in the Global South Award is not conditioned to the participation in the official Competition. The duration of the submitted video documentary must not be lower than 5' or exceed 180'.

Starting from 14th April until the registration deadline (19th June), Participants in the Global South Award will be able to enter their programme by completing a dedicated "entry form" available on the Prix Italia platform www.prixitaliacompetition.rai.it. The programme must be accessible for the jurors through subtitles in English or sending a translation of the script.

3. Winner and prize

The Global South Award will be given to the best video documentary that, even if produced with a limited budget, stands out for innovation, originality and universality of the message.

The representative of the video documentary winning the Global South Award will be invited to the Prix Italia and involved in high-profile training and networking events on the theme of co-productions. The winning programme of the Global South Award will be invited to bear the Prix Italia - COPEAM - URTI logos in its credits, in its opening or closing titles, in its promotional material and/or on the website homepage of the Participant that submitted it.

4. Jury and criteria

The Global South Award will be attributed by a jury of experts, designated by Prix Italia, including representatives of COPEAM, URTI and the broadcasters from the Global South.

In evaluating the video documentaries, the jury will take into consideration the following evaluation criteria:



- i) Communicative impact of the work at a global level;
- ii) In depth analysis in the development of the theme;
- iii) Successful case histories applicable to the economies of the Global South countries;
- iv) Narration of local experiences with a universal message;
- v) Creativity and originality.

The pre-selection works of the juries will take place online from 3 July to 4 September, the latter being the deadline for the jurors to decide the short lists with the best seven video documentaries in competition. In the week from 8 to 11 September the jury will meet online to define the winner that will finally be announced in Naples during the Awards Ceremony.

The representative of the winning programme will be a guest of Prix Italia, which will cover travel and accommodation expenses from 23 to 25 October (two nights), for the Awards Ceremony.

5. General Regulations and Edition Regulations

For anything not provided for in these Regulations of the Global South Award, the Prix Italia General Regulations and the 2025 Edition Regulations apply, including the dispositions concerning rights as referred to in Art. 11.

***<https://unctadstat.unctad.org/EN/Classifications.html>**

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2025 YLAB AWARD

1. Introduction

The Prix Italia is an international award that promotes and rewards the best quality, innovation and creativity in the production of Radio & Podcast, TV and Digital programmes. It is also a major Rai Event that benefits from the High Patronage of the President of the Italian Republic.

For the 77th edition of the Prix Italia, scheduled to take place in Naples from 20 to 24 October 2025, the 2025 YLab Award is established.

2. Jury

The jury will be composed of students from the Universities of the Campania Region. The juror students will be selected by the participating Universities according to criteria established in the framework of an agreement between the Prix Italia and the Universities themselves. The participating students will select the best production from all the nominated programmes of the Competition according to their own judgment.

The names of the jurors must be communicated to the Prix organisation by 20 June 2025.



3. Works' eligibility

The Prix Italia Competition is open to radio, television and digital first works entered by broadcasters from all over the world, both public service and private. The admission criteria for the works are detailed in the Prix Italia Annual Regulations, to which reference is made. The works are presented in their original version and accessibility to the English version is also guaranteed.

The 2025 YLab Award Jury will be called upon to view and evaluate a selection of the works entered, resulting from the pre-evaluation carried out by the international juries of the Prix Italia.

4. Works of the Jury

At the end of the pre-evaluation phase of the international juries of the Prix Italia (scheduled for 15 September 2025), the students' jury will officially take office and begin its activities during an online training meeting, organised by the Prix Italia organisation, during which the Competition, the details of the edition and the evaluation guidelines will be outlined.

The members of the jury will have access to the Prix Italia online archive (archive.prixitalia.rai.it), to view, individually or in working groups, the works submitted to them.

After a preliminary viewing of the works, the jury will meet again by 10 October 2025, to elect its President and coordinators, and organise the continuation of the work.

By 20 October 2025, starting date of the Prix Italia, the members of the jury must have completed the viewing of the works.

During the Prix Italia 2025 (from 20 to 24 October), the members of the jury will have the opportunity to follow the face-to-face meetings (in English) organised between the authors/directors of the nominated productions and the jurors of the relevant categories of the International Competition, and to participate in the debate.

At the end of the works, the jury will meet (in person) for the final discussion and the announcement of the winner. The President will be responsible for drawing up the jury report with the reasons for awarding the prize.

The 2025 YLab Award will be given to the representative of the winning programme during the Prix Italia Awards Ceremony.

5. Training Laboratory

All the participants in the 2025 YLab project will receive a free pass that allows access to all the Competition events and those reserved to international juries.

- Participation in the YLab jury activities may entitle the student to the recognition of training credits, in the amount defined by the didactic regulations of the individual degree courses.
- Before participating in the activities, the student must send his/her photo and indicate his/her course of study, which will be published on the www.prixitalia.rai.it website.
- One or more coordinators will be elected from among the students within the YLab jury to make communications easier with the Prix Italia staff.