

PRIX
ITALIA 2022



74th International Competition
for Radio, TV and Web

Sustainable Me

BARI, 4th – 8th October 2022

Under the High Patronage of the President of the Italian Republic



Festival Programme

IT Primary language

IT↔EN Simultaneous translation available

LIS Italian Sign Language available

PrixItalia | RaiPlay | RaiNews24 Streaming options (on www.prixitalia.it, RaiPlay, RaiNews24)

★ Course credits for registered journalists

All times are local (UTC+2)

This program is subject to variations

Get the latest version online

www.prixitalia.rai.it prixitalia@rai.it @PrixItalia

Thursday, September 29

12:00 Viale Mazzini, Sala Arazzi - Rai Headquarters, Rome

IT | LIS | PrixItalia | RaiPlay

Press Conference

Monday, October 3

09:30 · 19:00 Old Fish Market

Accreditation Desk Opening

Arrival of International Guests and Delegations; photocall.

10:00 · 18:00 Old Fish Market

Multimedia Corner Opening

Featuring content by RaiPlay, Rai Cinema Channel Virtual Reality/Rai Teche, RaiPlay Sound on demand area, Prix Italia archives/podcast.

15:15 · 15:35 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

15:00 · 18:00 Civic Museum of Bari

YLab Special: Pitching Lab - How to Best Present Your Work

Training workshop for Ylab students.

20:30 · 23:00 Kursaal Theatre

Giuseppe Verdi's La Traviata

Presented by Rai Pubblica Utilità and Rai Cultura.

A great experimental production, "La Traviata" by Giuseppe Verdi, presented in 2021 at the Teatro dell'Opera of Rome by director and set designer Mario Martone, especially made to be accessible to hearing and visually impaired people, through the complete translation and interpretation of the booklet into LIS language and the audio description of scenes, colors, clothes, actions otherwise not visible to audience with severe low vision impairment.

With the participation of director Mario Martone and curators Maria Chiara Andriello · Rai Pubblica Utilità and Francesca Nesler · Rai Cultura.

Tuesday, October 4

09:00 · 19:00 Old Fish Market

Accreditation Desk Opening

09:00 · 13:00 Rai Headquarters, Bari

RAI Open Doors

Rai opens doors to students of all ages

09:30 · 17:00 Kursaal Theatre, Sala Cielo

EBU Working Group: Pitch Workshop, Investigative Journalism Network

10:00 · 18:00 Old Fish Market

Multimedia Corner Opening

11:00 · 12:30 Petruzzelli Opera House

[IT](#) | [LIS](#) | [PrixItalia](#) | [RaiPlay](#)

Opening Ceremony

Presenter Giorgia Cardinaletti · Rai Anchorwoman

Inauguration speech Roberto Cingolani · Minister of Ecological Transition (MITE)

Michele Emiliano · President of Apulia Region

Antonio Decaro · Mayor of Bari

Marinella Soldi · Rai Chairwoman

Massimo Biscardi · Superintendent and Artistic Director Fondazione Lirico Sinfonica Petruzzelli e Teatri di Bari

Graham Ellis · Prix Italia President

Chiara Longo Bifano · Prix Italia Secretary General

Tribute to Ennio Morricone: Wind Orchestra - State Police Band conducted by Maestro Maurizio Billi.

11:00 Bari Harbour

“Sustainable Me” street art project kick-off

Real-time street artwork by artist Geometric Bang and art laboratories by Pigment Workroom.

11:30 · 12:30 Prix Italia Square, Piazza del Ferrarese

Paparazzi

with Marco Ardemagni and Filippo Solibello

English language programmes made for Rai Italia's channel

12:00 · 13:30 Murat Area

Meeting: Comunità Radiotelevisiva Italoфона

15:15 · 15:35 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

15:00 · 17:00 Murat Area

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Sustainable Sound – From Radio to Public Service Audio

Introduction by Marinella Soldi · Rai Chairwoman.

Moderators

Claudia Mazzola · Journalist, Director of Rai Research Department; Filippo Solibello · Rai Radio2.

Speakers

Luca Bandirali · DAMS Salento University; Tiziano Bonini · University of Siena; Graham Ellis · Prix Italia President, Controller - BBC Audio; Edita Kudláčová · EBU Head of Radio (remote connection); Albino Pedroia · La Sorbonne University, Paris; Marta Perrotta · Roma Tre University; Roberto Sergio · Director of Rai Radio; Franco Siddi · President of Confindustria Radio TV.

Paolo Morawski · Rai Chairwoman's Staff and Alessandra Zupi · Rai Research Department, the research study curators, will take part in the event.

The challenge of Radio broadcasting in the age of digital platforms, algorithms, voice commands and podcasts. Experts exchange ideas and debate on future perspectives on the occasion of the publishing of the research study "Ecosystem Audio-Sound. From Radio to Public Service Audio", distributed by Rai Libri editions.

18:00 · 19:00 Prix Italia Square, Piazza del Ferrarese

Live Podcast: Io ero il milanese

An event by RaiPlay Sound.

With author Mauro Pescio and sound designer Leonardo Carioti.

21:00 · 23:00 Kursaal Theatre

Rai Cinema presents

Il signore delle formiche by Gianni Amelio

Director G. Amelio will be present.

A Kavac Film production, Ibc movie, Tenderstories and Rai Cinema
with Luigi Lo Cascio, Elio Germano, Sara Serraiocco, Leonardo Maltese, Anna Caterina Antonacci

Wednesday, October 5

09:00 · 19:00 Old Fish Market

Accreditation Desk Opening

09:00 · 13:00 Rai Headquarters, Bari

RAI Open Doors

Rai opens doors to students of all ages

09:30 · 14:00 Archaeological Museum

EBU Working Group: Investigative Steering Committee

10:00 · 18:00 Old Fish Market

Multimedia Corner Opening

10:00 · 13:00 Murat Area

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YLAB Special Event: Destination Sustainability

Pitch Session: university students will present their sustainable projects.

11:30 · 12:30 Prix Italia Square, Piazza del Ferrarese (outdoor location)

Paparazzi

with Marco Ardemagni and Filippo Solibello

English language programmes made for Rai Italia's channel

15:15 · 15:35 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

15:00 · 19:00 Kursaal Theatre

Juries works

Special Prize in Honour of the President of the Italian Republic (Sala Verdi), IFAD Special Prize (Sala Vivaldi).

15:00 · 19:00 Murat Area

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Sustainable Media

From creativity to production. How broadcasters are becoming sustainability-oriented players and contribute to the well-being of society. “There is a cost to everything. but the biggest cost is doing nothing”, as reported by António Guterres, UN Secretary-General.

15h - Session 1: THE COMMITMENT

The UN’s Sustainable Development Goals (SDGs) and the Role of Public Service Media

Presented by Rai International Relations and European Affairs.

Moderator

Maria Gianniti · Rai correspondent in Jerusalem.

Speakers

Maria Francesca Spatolisano · Assistant Secretary-General UN DESA; Noel Curran · EBU Director General; Thilo Pommerening · Deputy Head of Sustainability Management at Deutsche Welle; Cons. Amb. Davide Marotta · Deputy Director for Communication – MAECI; Micol Rigo · Rai Sustainability Deputy Director.

Q&A: face to face between Maria Francesca Spatolisano · Assistant Secretary-General UN DESA and Marco Modugno · Spokesperson of Fridays for Future.

17h - Session 2: THE DISSEMINATION

Sustainability Is On-Air: A Comparison of Storytelling Forms

Presented by Rai Sustainability with the collaboration of ASviS – The Italian Alliance for Sustainable Development.

Moderator

Roberto Natale · Director of Rai Sustainability – ESG.

Speakers

Simonetta Giordani · Civita Association Secretary General; Luca Mercalli · climatologist, science communicator; Marco Modugno · Fridays For Future spokesperson; Ottavia Ortolani · Advocacy and communication supervisor at ASviS; Telmo Pievani · philosopher and science communicator; Vincenzo Schettini · physicist, teacher, TikToker and author of the book *La fisica che ci piace (The Physics We Love)*.

With the participation of Maria Chiara Giannetta, actress

19:00 · 20:00 Murat Area

Sustainability and Stories: FAME, remembering Amedeo Ricucci

Live reportage by Amedeo Ricucci from sub-saharan Africa and south-east Asia, in collaboration with Cesvi, Fao, Wfp and Action Against Hunger.

21:00 · 23:00 Kursaal Theatre

Rai Documentaries presents

Le tre vite di Donato Bilancia

Authors Pino Corrias · Rai Fiction and Renato Pezzini · journalist at “Il Messaggero” newspaper will be present. Moderator Oscar Iarussi · Editor in Chief of the “Gazzetta del Mezzogiorno” newspaper.

Thursday, October 6

09:00 · 19:00 Old Fish Market

Accreditation Desk Opening

09:00 · 13:00 Rai Headquarters, Bari

RAI Open Doors

Rai opens doors to students of all ages

09:00 · 17:30 Archaeological Museum

EBU Working Group: Classical Music Group

10:00 · 15:30 Kursaal Theatre

EBU Working Group: Statutes Group

10:00 · 18:00 Old Fish Market

Multimedia Corner Opening

10:30 · 18:30 Government Palace, Seat of the Prefecture

Meeting: DG7

10:00 · 12:00 Kursaal Theatre

IT

Measuring Sustainability: Dive Into Sound

A deep listening experience on primary forest ecosystem

In collaboration with Rai Sustainability, Rai Radio, RaiPlay Sound and CRIT - Rai Centre for Research, Technological Innovation and Experimentation.

With David Monacchi

Andrea Borgnino · RaiPlaySound and Daria Corrias · Rai Radio3.

Laboratory / Experiential Performance with David Monacchi, Italian Sound Artist. With his project *Fragments of Extinction* he developed a new approach of a scientific and artistic communication based on high-definition 3D recordings aimed to raise awareness on the global crisis of biodiversity.

Accessibility is also provided to people with visual or hearing impairment and cochlear implant users.

www.fragmentsofextinction.org/fragments-of-extinction

11:30 · 12:30 Prix Italia Square, Piazza del Ferrarese (outdoor location)

Paparazzi

with Marco Ardemagni and Filippo Solibello

English language programmes made for Rai Italia's channel

14:30 · 16:30 Kursaal Theatre

Prix Italia General Assembly

15:15 · 15:35 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

15:00 · 17:00 Murat Area

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Measuring Sustainability - "All Inclusive": Promoting Diversity and Civil Rights.

How to Give Everybody a Voice

How to make a successful TV programme or an editorial product aimed to promote inclusion. In the United Kingdom, the "Crip Tales" BBC Series has obtained a great success with the public and the critics as well. In 2021 it was awarded the Prix Italia Prize in the TV Performing Arts category.

Mat Fraser · Writer and Actor and Debbie Christie · Executive Producer at BBC will be present.

Moderator Markus Nikel · Expert on Rai International Projects.

16:30 · 20:00 Kursaal Theatre, Sala Cielo

Meeting: URTI International Radio and Television Union

19:00 · 20:00 Murat Area

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BBC Lecture – Tim Davie in conversation with Marinella Soldi

Face to face dialogue on the future of media,
between Tim Davie · BBC Director General and Marinella Soldi · Rai Chairwoman.

21:00 · 23:00 Kursaal Theatre

Screening preview

Vincenzo Malinconico - Avvocato d'insuccesso

A Rai Fiction – Viola Film Co-production

Tv Series in four episodes. Director: Alessandro Angelini

Writer Diego De Silva, actors Massimiliano Gallo, Lina Sastri and Denise Capezza, Ivan Carlei · deputy Director of Rai Fiction, and Alessandro Passadore · Viola Film Producer will be present.

Friday, October 7

09:00 · 19:00 Old Fish Market

Accreditation Desk Opening

09:00 · 13:00 Rai Headquarters, Bari

RAI Open Doors

Rai opens doors to students of all ages

09:00 · 17:00 Kursaal Theatre, Sala Cielo

EBU Working Group: Radio Committee

09:00 · 13:00 Archaeological Museum

EBU Working Group: Classical Music Group

09:00 · 13:00 Government Palace, seat of the Prefecture

Meeting: EBU Executive Board

09:30 · 10:30 Murat Area

Sustainability and Stories: Mediterranean Cinema

Screening of *A Première Vue* Short Film Award Winners, in collaboration with Copeam.

- *There Must Be Something Wrong* by Karim Nasr (Prix TV5MONDE)
- *The Tower of Silence* by Mohamed Aouad (Prix Rai Cinema)
- *La Vieille du Volcan* by Abanoub Youssef (Mention spéciale)

10:00 · 18:00 Old Fish Market

Multimedia Corner Opening

10:00 · 13:00 Kursaal Theatre

Meeting: Juries Report

11:00 · 13:00 Murat Area

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No Sustainability Without Gender Equality

In collaboration with IFAD/Copeam.

Moderator Veronica Fernandes · RaiNews24 correspondent.

Speakers

Ndaya Beltchika · Lead Technical Specialist - Gender and Social Inclusion, IFAD; Cristina Bowerman · Chef; Athina Kazolea · Film Director, ERT-Greece; Akim Mogaji · Media Producer and Trainer; Micol Pancaldi · Project Coordinator, Copeam; Brian Thomson · Communication Lead Thematic Priorities, IFAD; Arianna Voto · Rai Sustainability.

Gender inequality is one of the main obstacles for the achievement of sustainable development in society. Presentation of successful case stories, co-productions, multimedia productions with local authorities, ideas for change and debate on women empowerment.

11:30 · 12:30 Prix Italia Square, Piazza del Ferrarese

Paparazzi

with Marco Ardemagni and Filippo Solibello

English language programmes made for Rai Italia's channel

15:00-16:00 Murat Area

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"The future is in Space"

with Tommaso Ghidini · Head of the Structures, Mechanisms and Materials Division at ESA

Award Ceremony of the best YLab projects

15:00 · 18:00 Grande Albergo delle Nazioni

EBU Executive Board Strategic Seminar

16:15 · 16:35 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

17:00 · 18:30 Kursaal Theatre

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Prix Italia Award Ceremony

Awarding the winners of 74th Prix Italia's edition

Presenter Carlo Gentile

18:00 · 20:00 Kursaal Theatre and Prix Italia Square, Piazza del Ferrarese

CATERPILLAR Live Event

With Sara Zambotti and Massimo Cirri

The Rai Radio2 cult programme that created "M'illumino di meno" events, in a special episode fully dedicated to Prix Italia.

20:00 · 22:00 Kursaal Theatre

Public Screening of 74th Prix Italia award winning Tv programmes

Original language with English subtitles

Saturday, October 8

09:00 · 13:00 Old Fish Market

Accreditation Desk Opening

09:00 · 13:00 Grande Albergo delle Nazioni

EBU Executive Board Strategic Seminar

10:00 · 11:30 Murat Area

Rai Kids presents

Trulli Tales (Season II)

A Congedo Culturarte production, Fandango and Rai Kids.

Oreste Castagna with authors Maria Elena and Fiorella Congedo will be present.

10:00 · 17:00 Kursaal Theatre

Public Screening of 74th Prix Italia award winning Tv programmes

15:00 · 15:20 Prix Italia Square, Piazza del Ferrarese

Rai Regional News - 2022 Prix Italia Special, Rai3 live coverage

Sustainable Me

74th Prix Italia – Bari, 4-8 October 2022

in cooperation with

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