



PRIX ITALIA 2022

REGULATIONS

2022 REGULATIONS

1. INTRODUCTION

Each year the Prix Italia, founded at Capri in 1948, organises an International Competition which awards prizes for Radio, Television and Multimedia programmes (hereinafter the “Competition”). For the present edition of the Competition a number of Special Prizes, henceforth referred to the subsequent art. 12 and better detailed in the Annex enclosed to the present Regulations (hereinafter the “Regulations”) are envisaged.

1.1 AIMS

Its aims are:

- to promote and celebrate quality, innovation and creativity in the production of Radio and Television programmes and Web content;
- to encourage member organisations to broadcast the programmes entered in the competition;
- to encourage communication and co-operation between all those who work creatively in the field of Radio, Television and the Web;
- to stimulate the study, understanding and discussion of creative and cultural issues relating to these means of expression.

1.2 MEMBERS

Only broadcasting organisations duly authorised by the competent authorities are eligible to be members of the Prix Italia. They must provide a national service or guarantee through syndication the widest diffusion of the programmes throughout the country and assume direct creative and financial responsibility for the programmes they broadcast. If in any country several organisations of a regional nature are grouped together in one national association, then only that body may participate in the Prix Italia, representing them all. Applications for membership can only be accepted by the General Assembly.

The Secretariat formally accepts the applications for membership submitted by broadcasters which are owned or controlled by Prix Italia member organisations or their subsidiaries, provided that these companies are duly authorised by their respective authorities. Should a member organisation change its official name and/or legal status and/or logo, it is required to immediately inform the Prix Italia Secretariat.

1.3 PARTICIPATION

Usually the registration of programmes and/or jurors in the Competition requires the payment by member organisations, within the set deadlines, of an annual subscription fee fixed each year for the following year by the General Assembly, on the proposal of the Secretariat.

The total amount paid by the organisations in the form of subscription fees in order to take part in the Radio, TV and Web competitions constitutes the sum of money for the prizes which is to be awarded to the winners of the Radio, TV and Web categories. Were a prize not to be awarded, the sum of money will be equally shared among the other prizes. The prize money is to be paid by the Secretariat to each organisation whose work has been declared a Prix Italia winner. The organisation is to share the prize among those entitled to it. Neither Prix Italia nor Rai will issue any invoice since the subscription fees will be entirely devoted to the monetary prizes.

For this year’s edition, given the ongoing emergency situation linked to the Covid-19 pandemic, the participation to the Competition with programmes and/or jurors will be free of charge for every organisation. The winning entries will be given an award by Rai.

2. BODIES

The bodies of the Prix Italia are:

- the General Assembly

- the Secretariat.

2.1 GENERAL ASSEMBLY

The General Assembly, made up of representatives of the member organisations, takes all decisions by a simple majority vote. An assembly is held once a year, during the Festival. Other assemblies may be called by the Secretary General or at the request of two fifths of the member organisations. These assemblies must take place within three months of the request being received and with one month's notice.

The General Assembly:

- appoints the President, who is proposed by Rai. The President may not be elected more than three times consecutively;
- amends the Regulations of the Prix Italia;
- approves the admission of new members;
- approves the Presidents' reports on jury work;
- approves the composition of the juries for the following edition;
- forms working groups for the study of specific subjects. These groups are chaired by the current President of the General Assembly;
- approves the report of the Secretary General;
- approves the introduction of special prizes;
- approves the financial report, relating to the amount of fees and prize money, which is annually submitted by the Secretariat.

The outgoing Presidents automatically become members, free of charge, of an Advisory Committee which supports the Secretary General in pursuing Prix Italia's goals and in strengthening the Festival. The members may offer non-binding opinions, suggestions and advice, take part in meetings convened by the Secretary General and, following his/her favourable opinion, they propose the participation, again free of charge, of international network and new media experts.

2.2 SECRETARIAT

The Secretariat is permanently entrusted to Rai - Radiotelevisione Italiana, promoter of the Prix Italia, which appoints the Secretary General. Rai also covers the expenses of the Secretariat. The Secretariat is responsible for implementing Prix Italia's aims, promoting every activity with this purpose in mind and making all the necessary arrangements for running the Competition.

To this end the Secretariat:

- organises the annual edition, prepares the meetings of the juries, the listening/viewing of the entries submitted to the Competition, the meeting of the General Assembly and keeps its minutes;
- collects information from the organisations regarding the professional qualifications and experience of the jurors making it available via various means of communication;
- provides the jurors with the Regulations and the texts of the programmes;
- checks that the programmes conform to the Regulations;
- checks the voting process of programmes by jury members and draws up the list of the seven entries in each category of the Competition which received the most votes from their respective jury;
- posts the list of the finalist programmes of the Competition on the Prix website;
- maintains contact with member organisations;
- maintains contact with the press and with bodies and organisations outside the Prix Italia;
- attends to administrative and financial matters;
- receives the funds for the running costs and technical expenses from Rai;
- proposes to the General Assembly the amount of the subscription fees;
- receives subscription fees and allocates them to the prize money;

- receives any other funds to be allocated to the prize money of special prizes after the approval of the General Assembly or, by proxy of the General Assembly, of the Secretary General;
- pays the prize money to the organisations which have submitted the winning entries;
- organises, maintains and administers the central Archive of the Prix Italia;
- convokes the meeting of the General Assembly, takes down its minutes which it sends to the members for approval;
- may invite member organisations to cast their vote in writing between one edition of a General Assembly and another and/or in matters of urgency.

3. RADIO COMPETITION

All radio programmes belonging to the following categories may be entered in the Prix Italia competition:

3.1 MUSIC

Music-composed works (programmes specifically commissioned and recorded for Radio, which stand out for their creativity and sound exploration) or programmes (or part of a programme) about any kind of music attracting a broader audience. The prize is awarded to the best programme which intentionally and creatively promotes the spreading of musical culture, regardless of genre.

3.2 DRAMA

Original works (new pieces especially written for Radio) or radio adaptations (programmes inspired by already-existing works). On selecting programmes to be entered in this category, the organisations should bear in mind the following features: modernity of the issues raised; ability to capture the attention of a young audience and exploration of new technology.

3.3 DOCUMENTARY AND REPORTAGE

Cultural, social or general interest documentaries - may also deal with arts, music, science - produced with or without material from the archives or reportage (investigative programmes, also when part of a feature programme). The prize is awarded for creativity, sound exploration and overall best quality and, in the case of a reportage, for originality of investigative approach and narrative language and for its ability in placing news and events in context, using eyewitness accounts, primary sources and interviews.

4. TV COMPETITION

Every television programme falling into the following categories may be entered in the Prix Italia competition:

4.1 PERFORMING ARTS

Performing Arts (creative works of music, theatre, dance, figurative arts and animated productions made for television which have relevance with performing arts) or music and arts documentaries (works dealing with subjects concerning music and various forms of the arts).

4.2 DRAMA

TV movies or mini-series or series or serials.

TV Movies: works made for television, aired in one or two parts.

Mini-Series: works based on a single narrative, which for scheduling reasons are shown over two or a maximum of three evenings.

Series: series of programmes, featuring a relatively stable cast of characters, general themes, title and content line, where each episode develops an independent and complete narrative.

Serials: series of programmes, featuring a relatively stable cast of characters, general themes, title and content line, where individual episodes are not independent programmes in their own right but where the beginning of

each episode presupposes knowledge of previous episodes and where the end requires further narrative development in ensuing episodes.

4.3 DOCUMENTARY

Cultural and general interest documentaries or current affairs documentaries.

5. WEB COMPETITION (open to all non linear productions)

Every web project falling into the following categories may be entered in the Prix Italia competition:

5.1 FACTUAL

Online projects which, through the use of sites and/or apps and/or social networks, aim to provide information, experience and real content in a technologically advanced manner.

5.2 FICTION

Online projects which, through the use of sites and/or apps and/or social networks, aim to narrate a story, real or fictional, in any form, genre, style and length: drama, thriller, social media, etc..., in a technologically advanced manner.

5.3 INTERACTIVE

Online projects in any form, genre, style and type which, through the use of sites and/or apps and/or social networks and/or games, are particularly focused on the users' participation and input, bringing interesting features for a better enjoyment, in a technologically advanced and highly interactive manner.

6. PRIZES AWARDED TO THE CATEGORIES OF THE COMPETITION

The Competition awards 9 prizes: 3 to the Radio competition, 3 to the TV competition and 3 to the Web competition.

RADIO COMPETITION

Music

- Prix Italia

Drama

- Prix Italia

Documentary and Reportage

- Prix Italia

TV COMPETITION

Performing Arts

- Prix Italia

Drama

- Prix Italia

Documentary

- Prix Italia

WEB COMPETITION

Factual

- Prix Italia

Fiction

- Prix Italia

Interactive

- Prix Italia

The 9 prizes are awarded by the 9 juries: 3 for Radio (Music, Drama, Documentary and Reportage), 3 for Television (Performing Arts, Drama, Documentary) and 3 for Web (Factual, Fiction, Interactive).

7. PROGRAMMES

The programmes submitted to the categories of the Competition:

- must present elements of quality and innovation; be capable of enhancing the radio, television or multimedia experience; meet the needs of a broad and constantly evolving public;
- may be completely original or inspired by existing works, in that juries should especially take into account the programmes' distinctive radio, television or web character;
- must not advertise in any way;
- must have been produced, co-produced or commissioned by the submitting organisation. In the event of a co-production between members, the organisation wishing to submit such a production must first obtain agreement from any co-producers which are members of the Prix Italia and must state their names on the entry form;
- may not be presented by more than one competing organisation. Were this found to be the case, only the organisation which was the first to submit the programme may enter it in the competition. The other organisations are requested by the Secretariat to submit another programme to the jury;
- in the case of radio or television programmes, they must have been broadcast by the submitting organisation no earlier than January 1st of the two years preceding the edition, or scheduled to be broadcast, in the same form in which they have been submitted, no later than December 31st of the following edition of the competition;
- may be entered only once in the competition. The submission of the programme to one jury rules it out, simultaneously or subsequently, in any other jury of the official competition;
- for television, including English-speaking entries, must be made intelligible preferably in English by subtitling, dubbing or the addition of a sound-track, unless the juries are provided with a precise statement as to why this condition has not been met. Programmes in French, preferably subtitled in English, can be accepted also in the original language;
- were an episode of a series, should be accompanied by a summary of the other episodes;
- were a TV Movie, the submission of the two episodes to be uploaded in a single file will be accepted;
- if entered in the Web categories and in the event that the organisation has made substantial structural changes to the project prior to the beginning of the Competition, the entry must be submitted together with updated explanatory notes. Furthermore, were an English version of the project not to be available, competitors must provide presentations, synopses, walkthroughs, annotated screenshots, transcripts and/or any other suitable material in English to enable the jury to understand the project;
- at every edition of the Prix Italia, each organisation is free to choose, regardless of nationality, those authors responsible for the programmes to be entered in the Competition;
- at every edition of the Prix, each organisation may enter programmes in every category of the Competition. The submitting organisation has the responsibility to choose the category in which its programme is to compete. An incorrect classification leads to the removal of the programme by the jury.

7.1 NUMBER AND LENGTH OF THE PROGRAMMES

As a consequence of this year's free-of-charge competition, with an aim to award excellence in the submission of programmes and to make the work easier for the juries the following applies:

RADIO COMPETITION

- every organisation may enter a maximum of 1 (one) programme in each of the three categories;

- an extra programme, regardless of the category, may also be submitted. This extra entry is intended in addition to the limit set above, up to a total of 4 (four) programmes in the Radio Competition;
- no restriction has been placed on the overall length of the submitted programmes, although participants should bear in mind that the juries will only assess programmes of a reasonable length.

TV COMPETITION

- every organisation may enter a maximum of 1 (one) programme in each of the three categories;
- an extra programme, regardless of the category, may also be submitted. This extra entry is intended in addition to the limit set above, up to a total of 4 (four) programmes in the TV Competition;
- no restriction has been placed on the overall length of the submitted programmes, although participants should bear in mind that the juries will only assess programmes of a reasonable length.

WEB COMPETITION

- every organisation may enter a maximum of 1 (one) project in each of the three categories;
- an extra project, regardless of the category, may also be submitted. This extra entry is intended in addition to the limit set above, up to a total of 4 (four) projects in the Web Competition.

7.2 PRIX ITALIA DIGITAL PLATFORM

Radio and Television programmes and Web projects, following the introduction of the new digital platform www.prixitaliacompetition.rai.it must be registered and uploaded according to the recommendations and within the deadlines communicated at the opening of the Competition. In particular, as regards Web projects, these must be accessible with the most popular web browsers and/or mobile applications and connected TV devices, where appropriate. Participants must specify the platforms on which their project is available. It is the participant's responsibility to ensure that jurors have full access to the projects. This may involve releasing temporary accounts to fee-based services, etc.

8. RIGHTS

8.1 The member organisations must provide the Secretariat within the deadline with the entry form, duly filled in, stating that they authorise, free of charge, the following uses of the programmes registered in the Competition and/ or Special Prizes:

8.1.1 the consultation of the programmes by jurors, delegates, accredited journalists, observers, scholars or guests of the Secretariat for analysis and evaluation purposes in the context of the Competition and the Special Prizes, with no permission to download, distribute, reproduce and any other activity that is not strictly connected to the regular running of the Competition and of the Special Prizes pursuant to these Regulations;

8.1.2 the storage of the programmes into the digital Archive of the Prix Italia. Consultation of this Archive is reserved to Members of the Prix. Consultation for documentation, study and academic research purposes is authorised upon special request. The downloading of the programmes is not permitted;

8.1.3 the production by the Prix Italia of a promotional DVD containing up to a maximum of 3 (three) minutes of each programme submitted to the Competition and/ or to the Special Prizes;

8.1.4 the use of up to 3 (three) minutes of each work during programmes made by Rai in order to promote and report the Festival without limits of space, time and means;

8.1.5 the use on the Internet, for promo purposes, of clips of the competing programmes submitted to the Competition.

8.2 At the time of registration, the organisations participating in the Competition and/ or Special Prizes may also expressly authorise, as specified in the following paragraphs, the possible other uses of the same programmes, should they be declared winners of the Competition or the Special Prizes. Were the submitting organisations not to have partially or totally authorised the above mentioned uses, the programmes are nonetheless eligible to be entered in the Competition and/or in the Special Prizes.

Therefore on the entry form the following may be expressly authorised:

8.2.1 the making of the winning programmes available to the audience upon personal request through the Rai-owned platforms “RaiPlay” and “RaiPlay Sound” all over the world, without limitations of passages, in the 7 (seven) days following the date set for the Award Ceremony to take place;

8.2.2 the public screening of the winning programmes during the Festival, for non-commercial purposes, in the city hosting the current edition and in the venues chosen in agreement between the Secretariat and the local authorities.

8.3 If the uses referred to in paragraphs 8.2.1 and 8.2.2 above are not possible, the Secretariat will evaluate, in agreement with the participating organisation, different types of use/ visibility of the programmes.

8.4 The winning programmes must bear the Prix Italia logo in their credits, in their promotional material and on the website homepage of the participating organisations. For this purpose, the use of the “Prix Italia” logo is already authorised from now on.

9. REGISTRATION TO THE COMPETITION AND UPLOADING OF THE MATERIALS

The Secretariat will inform member organisations, within reasonable time, of the dates by which the following material is to be submitted for the competition, through the registration and uploading on the www.prixitaliacompetition.rai.it digital platform:

- the entry form;
- the synopsis of the programme in English and French languages;
- the programme/project competing;
- a 60 (sixty) second video clip of the submitted programme, which will be used by the Secretariat during official ceremonies. In the absence of the clip, the Secretariat reserves the right to use the first 60 (sixty) seconds of the programme instead;
- the text (script) of the Radio and TV programmes, translated into English and, if possible, also into French language; for music programmes, in particular for radio programmes, a copy of the score or an equivalent is required;
- any illustrative material and information which may aid an understanding of the programme, such as explanatory notes, biographies, filmographies and photographs of the creators, cast and scenes.

10. JURIES OF THE COMPETITION

The juries of the Competition are composed of qualified persons appointed by the organisations and chosen from among experts in the respective genres. Jury members should have a good command of at least the English language and should be instructed by the Secretariat to read Art. 10.1 of the Regulations (Working procedures). The choice of organisations, which are represented in each jury of the Competition, is based on a rotation system so as to allow the widest possible participation in the composition of the juries. In every edition of the Prix, each organisation should appoint a representative in the jury to which it has been assigned. No representative may sit on a jury which is asked to judge a programme or project in whose production he/she has been directly involved. The travel and accommodation expenses incurred by the jury members of the Competition, as for all other delegates, are paid by the organisations they represent.

10.1 WORKING PROCEDURES

After the deadline for registration and upload of the programmes, the Secretariat organises the online pre-listening and pre-viewing of every work entered in the Competition. The jurors of the Competition are required to also make a pre-selection of the works entered in their respective categories by the deadline set by the Secretariat. The pre-selection will take place within the framework of a shared environment, which can be only accessed by jurors of each category who will elect their respective Presidents by an absolute majority, prior to the start of the pre-listening/viewing process. During this phase, the Secretariat will keep in contact with the

Jury Presidents so as to be briefed about progress in jury working procedures while bearing in mind the absolute autonomy of both the jury members and their respective Presidents. The Secretariat will keep in contact with the Jury Presidents so as to constantly update them about the listening/viewing of the competing entries as well as the voting by jury members.

The Presidents ensure that jury members, who have not attended the pre-listening/viewing of all the programmes, are excluded from the voting.

Once the respective Jury Presidents have been informed by the Prix Italia Secretariat, the list of the finalists of the Competition will be posted on the Prix Italia website prior to the beginning of the Festival.

Prior to the beginning of the session, the juries must:

- perform their work in accordance with the Regulations of the Prix Italia;
- listen to/view online the works entered in their respective categories;
- read all the explanatory documents prepared by the Secretariat on the basis of the information received from the organisations;
- discuss the programmes as fully as possible, offering each member the opportunity to defend his/her point of view;
- assess the works in competition on the basis of a series of criteria provided by the Secretariat;
- cast a vote for the programmes in competition by the deadline set by the Secretariat, which will single out the seven programmes which obtained the most votes in each category of the Competition.

During the Festival, the juries:

- meet on the day and hour set by the Secretariat to be briefed on their duties, the voting procedure and the precedents connected with the competition. No appointed jury member can become an effective jury member without attending this briefing (for the 2022 edition, in a “hybrid” way, i.e. either in person or online) and taking part in the preselection process;
- attend the listening/viewing of the pre-selected programmes of the Competition behind closed doors. Were the jury not to award a prize, the reason for that decision must be communicated in writing;
- discuss the programmes as fully as possible, offering each member the opportunity to defend his/her point of view;
- meet to deliberate with the aid of a member of the Secretariat especially selected for this purpose. No jury decision is deemed to be officially valid were this condition not to be met. Were, following a general debate regarding the overall quality of the programmes, a jury member to maintain that no programme is deemed worthy of receiving a Prix Italia prize, a vote is taken by a show of hands in order to decide on assigning the award. Were the majority of jury members to decide not to award the prize, the jurors must explain their motivation in their report. The sum of money in question is to be equally shared among the other prizes. This vote must be taken prior to any other;
- proceed with the vote to award the Prix Italia according to criteria freely adopted by the juries themselves. Decisions are taken by an absolute majority of expressed votes. If at the sixth ballot a majority has not been reached, the President has the deciding vote. The President ensures that members, who have not attended the listening/viewing of all programmes, are excluded from the voting. The jury does not award shared prizes;
- draw up a report on their work, in which they state the programmes which have been awarded a prize and why; they name the production considered the most interesting and give their general observations; they make observations, remarks or suggestions aimed at improving the Regulations, their application and the working procedure of the juries. Their reports are submitted to the General Assembly by their own Presidents or representatives;
- announce the winning programmes at the end of the Festival.

11. WITHDRAWAL OF MEMBERSHIP

Organisations intending to withdraw their membership from Prix Italia must formally notify the Secretariat.

12. SPECIAL PRIZES

12.1 This year's Competition envisages the following Special Prizes:

- Special Prize in Honour of the President of the Italian Republic
- Prix Italia-IFAD-COPEAM Special Prize
- Students' Jury Special Prize
- Signis Special Prize

12.2 The present Regulations also apply to Special Prizes. For anything not provided for in these Regulations, reference should be made to the relevant Annex.

13. LANGUAGES

The Regulations are drawn up in English, French and Italian.

14. NOTICE PURSUANT TO ART. 13 OF (EU) REGULATION 2016/679 ("GDPR") AND THE PRIVACY LAW IN FORCE

Rai, in its capacity as Data Controller, hereby provides notification that the personal data provided directly by the data subjects - at the time of registration to the Competition, the sending of the material and/or taking part in the Competition - will be only used to enable the participation to the Competition, as governed by the provisions in these Regulations (including the activities resulting from the Competition itself). The legal basis of the processing is the consent of the data subjects. Refusal to submit the aforementioned personal data will prevent the participation to the Competition. Personal data will be processed by Rai and/or appointed third companies, included companies of the Rai Group - manually and/ or by electronic tools - for the purposes referred to in the present Regulations. Data subjects may exercise the rights envisaged in art. 15 and subsequent of GDPR and in the Privacy law in force, including obtaining the deletion, updating, rectification and integration of the data or to objecting to the processing thereof, on legitimate grounds. These rights may be exercised by writing to: Rai-Radiotelevisione italiana S.p.A, Viale Giuseppe Mazzini 14 - 00195 Roma, e-mail: dpo@rai.it, where the Data Protection Officer may be contacted.