

For Immediate Release

Announcement

“Rai-Radiotelevisione italiana Spa - EUR 350,000,000 1.50 per cent Notes due 28 May 2020 – ISIN XS1237519571”: Notice of Interest Amount and approval of Annual Financial Statements

Rai Radiotelevisione Italiana Spa, an Italian Company with registered office in Rome, Viale Mazzini 14

hereby gives notice that

- On 28 May 2018 shall be an Interest Payment Date in relation to the Notes. In accordance with Condition 4.1 of the Notes, the interest amount payable shall be Eur 5,250,000.
- Its Board of Directors, which met on 7 May 2018 under the Chairmanship of Monica Maggioni, unanimously approved the Financial Statements for the year ended 31 December 2017, as illustrated by the Director General Mario Orfeo.

The Consolidated Financial Statements of the Group closed the 2017 financial year with a net profit of € 14.3 million, notwithstanding the decrease in the TV license revenues; all the corporate structures contributed to this achievement with a virtuous team work, which will allow Rai to start the new TV season from a stronger competitive position.

The Director General also highlighted that, thanks to the optimization of costs and the delivery of savings, the economic projections confirm a substantial balance for the current year, subject to any unexpected events and trends.

In 2017 Rai confirmed its leadership during the whole day, with a 36.5 audience share, as well as in prime time, with a 38.5 share. Also the thematic channels achieved some good statistics with an overall 7.4 share.

The revenues were heavily affected not only by the consistent decrease in the TV licence fee - which dropped from 100 to 90 Euros per unit and with a cut from 67% to 50% in Rai's revenue share of the so called extra-income - but also, to a much lesser extent, by the decreased advertising revenues, mainly due to the lack of such major sporting events as those characterizing the 2016 financial year. The positive economic performance, which was also achieved thanks to the reduced costs of Rai's payroll workforce, is reflected in the net financial debt which improved by nearly 112 million Euros compared to 2016 net financial position (adjusted). The financial statements also show a substantial capital strengthening as a result of the allocation of a retirement incentive fund of 40 million Euros which, as of 2019, will allow Rai to deliver significant savings in terms of reduced personnel costs.

The Board of Directors emphasizes the achievement of positive results in the 2015-2017 period with no impact on the scope and quality of its editorial offer.

These results, which were obtained by a constant rationalization of general and structural costs as well as by the extraordinary extra revenues resulting from the TV licence fee collection reform in 2016, have also allowed some cutting-edge projects especially regarding the digital ecosystem.

The Group's capital structure has also been adequately strengthened consistently with the strategic initiatives to be assessed and implemented in the next few years.

Rai - Radiotelevisione italiana Spa

Rome, 16 May 2018