



CAPRI, 25<sup>TH</sup> – 29<sup>TH</sup> SEPTEMBER 2018

WEB FACTUAL: 24

**CANADA**

**CBC/SRC - CANADIAN BROADCASTING CORPORATION/SOCIÉTÉ RADIO-CANADA**

**Les Secret des grands argentiers libéraux**

**<https://ici.radio-canada.ca/nouvelles/special/2017/paradise-papers/parti-liberal-canada-stephen-bronfman-leo-kolber-trudeau-fiducie/index.html>**

Project Managers: Gaétan Pouliot, Melanie Julien - Designer: Santiago Salcido - Content Authors: Frédéric Zalac and Harvey Cashore - Programmer: André Guimaraes

### **The Top Liberal Financiers' Secrets**

Hundreds of journalists from across the globe worked together to go through millions of secret tax documents which revealed the inner workings of the law-firm Appleby and the financial interests of its wealthy clients. A team from Radio-Canada/CBC spent months unravelling the Canadian secrets in this leak, which came to be known as the Paradise Papers. Their work furthermore exposed that Canadian Prime Minister Justin Trudeau's Chief Fundraiser, Stephen Bronfman and the former Senator Leo Kolber were tied to a multimillion-dollar offshore trust. This appears to disclose, according to experts, the exploitation of legal tax loopholes, disguised payments and possible "sham" transactions. This investigation was made possible thanks to the International Consortium of Investigative Journalists (ICIJ).



**CANADA**

**CBC/SRC - CANADIAN BROADCASTING CORPORATION/SOCIÉTÉ RADIO-CANADA**

**A City Destroyed: Experience the Halifax Explosion**

<https://newsinteractives.cbc.ca/halifaxexplosion/>

Designer: Richard Grasley - Content Authors: Andre Mayer, Katy Parsons, Rachel Ward - Graphics: Peter Kovalik - Programmers: Dwight Friesen, William Wolfe-Wylie, Richa Syal - Narration: Adrienne Arsenault; Editing/Sound: Brenda Witmer, Sarah Baptist, Ron Searles

**A City Destroyed: Experience the Halifax Explosion**

On Dec. 6, 1917, two vessels (one laden with explosive cargo) collided in Halifax Harbour, resulting in one of the deadliest disasters in Canadian history. Created in commemoration of the 100th anniversary of the Halifax Explosion, this two-part interactive consists of a 360 3D Virtual Reality movie of the sequence of events that led to the explosion and a 3D environment where users can navigate throughout the landscape and explore stories from the survivors in the aftermath of the disaster. By placing the audience within the virtual environment, Canadians are able to gain a unique understanding of, and experience viscerally, a disaster that led to a historic loss of life and unprecedented mass blindness. Using tools and technologies new to the CBC, this project pushed the boundaries of innovation and the experience of journalism. With VR animation and 360 ambisonic sound, we delivered an old story in a way it has never been told before.

**FINLAND**  
**YLE - YLEISRADIO OY**

**Olivia\_17**

<https://drive.google.com/file/d/1eCstXfrRsLIDiCCTzcUAzOChH9EuPG3c/view>

Graphic Designers: Annukka Palmén-Väisänen, Petri Kärenlampi - Content Authors: Writers Asta Wellejus, Emma Taulo - Assisting Writers: Michelle Feuerlicht, Olli Laine - Art Director: Simon Allen, The Swarm - Producer: Jussi Jormanainen - Digital Producers and Director: Asta Wellejus, Die Asta Experience - Actors: Elli Melasniemi as Olivia, Iita as Milla-Mari Pyökkänen, Juho as Mikko Neuv

**Olivia\_17**

*Olivia\_17* is an interactive mobile drama connecting today's young audiences with real historical events relating to Finnish independence in 1917. The user of the game (URL: yle.fi/olivia17) takes decisions on behalf of Olivia. On her journey, Olivia faces different dilemmas that every teenager deals with: friendship, first-time sex, violence and bullying. Every dilemma has four different outcomes to choose from, and the different outcomes give Olivia a different direction. Resolve the dilemmas and discover what kind of a friend you are, based on your own choices and values. The game targets teenage girls aged 13-15 and was a huge success during its launch in November 2017. We wanted to reach our audience where they are, engage them in a meaningful way and to connect 1917 to 2017 through the challenges of growing up.



**FRANCE**  
**ARTE FRANCE**

### **The Real Thing**

Content Authors: Benoît Felici et Mathias Chelebourg

### **The Real Thing**

The VR-documentary *The Real Thing* offers an immersion into a life-size Chinese copy of Europe, a recreation of some of the most famous European cities in the suburbs of Shanghai. The user explores three replicas of monuments and residential buildings called Paris Tiandu Cheng, Venice water-city and the London Tower Bridge. Through brief encounters with the inhabitants talking about their city, their striving for a better life and their activities, the user is confronted with a strange situation: ordinary daily Chinese life taking place within famous European surroundings built in a completely different architectural context.



**FRANCE**  
**ARTE FRANCE**

**I Saw The Future**

<https://www.arte.tv/sites/webproductions/i-saw-the-future/>

Project Manager: Valentine Théret - Content Author: François Vautier

**I Saw The Future**

*I Saw The Future* invites the viewer to plunge into a three-dimensional space reflecting the futuristic predictions of Arthur C. Clarke. In 1964, Arthur C. Clarke revealed his vision of the future to the cameras of the BBC. The British author, famous for having collaborated with Stanley Kubrick on the screenplay for *2001 A Space Odyssey*, looked forward with extraordinary precision to the changes brought about today by the advent of the digital era. The futuristic visions of Arthur C. Clarke and the texture of the archive are seamlessly integrated into this 360 degree video, which offers an amazing journey through time.

## **GERMANY**

### **ARD - ARBEITSGEMEINSCHAFT DER ÖFFENTLICH-RECHTLICHEN RUNDFUNKANSTALTEN DER BUNDESREPUBLIK DEUTSCHLAND**

#### **#Abgasalarm**

[www.SWR.de/abgasalarm](http://www.SWR.de/abgasalarm)

Project Managers: SWR: Sandra Kaupmann (Web), Thomas Reutter (Director) // rbb: Karin Losert, Wolfram Leytz - Designers: SWR: Katharina Reusch, Janina Schunk, Verena Kutscher, Haro Heide // rbb: Manuel Reich, Martina Springmann, Caroline Winkler - Content Authors: SWR: Christopher Drose, Nick Schader, Isabell Thomas, Martin Schneider, Claus Hanischdörfer // rbb: Dominik Wurnig, Robin Avram, Kira Schacht, Raphael Jung - Graphics: SWR: Derek Roczen // rbb: Manuel Reich, Martina Springmann, Caroline Winkler - Programmers: rbb: Manuel Reich, Arne Schlüter, Jenny Gebske - Data Editors: Dominik Frey, Ulrich Lang, Dominik Wurnig

#### **Vehicle Exhaust Alarm**

#abgasalarm – How dirty is the air you are breathing? Air pollution, caused by traffic, is a hot and highly emotional topic in Germany. But air quality monitoring by the authorities casts only a very wide net. Therefore SWR (Südwestrundfunk) and rbb (Rundfunk Berlin-Brandenburg) wanted to take a closer look: in southwest Germany more than 200 viewers, listeners and users participated and helped measure Nitrogen Dioxide (NO<sub>2</sub>) in their streets. In Berlin, monitoring of 110 locations delivered – for the first time – exclusive and scientific data on air pollution. Via interactives, infographics, articles and videos, the public was informed by SWR and rbb about all the results.

## GERMANY

ARD - ARBEITSGEMEINSCHAFT DER ÖFFENTLICH-RECHTLICHEN  
RUNDFUNKANSTALTEN DER BUNDESREPUBLIK DEUTSCHLAND

### Die mit den Händen tanzt

<http://reportage.hr.de/die-mit-den-handen-tanzt>

Project manager: Klaudija Schnödewind - Designer: Kerstin Henninger - Content Author: Klaudija Schnödewind -  
Graphics: Kerstin Henninger - Camera: Miriam Dünschede; Sound: Christian Cyfus; Translation: Alan Miles

### Dances with Hands

Whether Pop, Rap or Classical: Sign Language Interpreter Laura M. Schwengber interprets music for the deaf and opens up the world of the hearing for them. In the web special *Dances with Hands*, the deaf and the hearing can experience how music is transformed into emotions and made accessible for all. Using her whole body and a lot of feeling, Schwengber finds a language that works for all. In an interactive music sign quiz, users can guess songs from different genres which have been translated into sign language – for the hearing a sense-sharpening encounter with the world of the silent musical experience. Schwengber clears up misunderstandings about deafness, demonstrates what is special about music interpretation and explains the work of a concert interpreter. This barrier-free special won the Grimme Online Award.

## GERMANY

**ARD - ARBEITSGEMEINSCHAFT DER ÖFFENTLICH-RECHTLICHEN  
RUNDFUNKANSTALTEN DER BUNDESREPUBLIK DEUTSCHLAND**

### **Das Gespensterschiff - Nazifolter in Bremerhaven**

<http://www.radiobremen.de/bremenzwei/aktuell/ns-prozesse/gespensterschiff102.html>

Project Manager: Christina Fee Moebus - Designers: Imke Meyer/Johanna Wittig - Content Author: Christina Fee Moebus  
- Graphics: Imke Meyer/Johanna Wittig - Programmer: Imke Meyer - Editors: Karsten Binder/Guido Schulenberg; Audio  
Editor: Eva Garthe, Archive: Catharina Spethmann

### **The Ghostship - Nazi Torture in Bremerhaven**

The *Klimahaus*, the *Mediterraneo*, the *German Museum of Shipping*: Close to the main sightseeing spots in Bremerhaven, people were once tortured by the Nazis in the early 1930's. On the so-called *Ghost Ship*, the paramilitary organisation *Sturmabteilung* tormented political dissidents. The screaming of the imprisoned filtered into the city centre and gave birth to the name: *Ghost Ship*. 15 years later the past was reappraised – in the Sept.1948. Ghost Ship trial The project's innovative character lies within the playful use of archive material. The team created three mini audio plays combined with digitally animated pictures. The result: audiovisual webisodes consisting of sound footage, music, photography, 2D-animations and DSLR-material.

## **GERMANY**

### **ARD - ARBEITSGEMEINSCHAFT DER ÖFFENTLICH-RECHTLICHEN RUNDFUNKANSTALTEN DER BUNDESREPUBLIK DEUTSCHLAND**

#### **Hanna und Ismail: Wir müssen draußen bleiben**

<https://www.hanna-und-ismail.de/index.html>

Project Managers: Robert Schöffel, Christina Elmer - Content Authors: Ulrike Köppen, Steffen Kühne, Oliver Schnuck, Robert Schöffel, Christina Elmer, Patrick Stotz, Achim Tack

#### **Hanna and Ismail: No Place for Foreigners**

If you have a foreign name and you are looking for an apartment in Germany, you will be much less likely to be contacted by landlords than a German applicant. In particular, people with Arab and Turkish names are severely discriminated against. This is shown by a large-scale research conducted by the data journalists of Bayerischer Rundfunk and Spiegel. To prove the systematic bias against foreigners, the journalists set up an automated process that sent out 20,000 inquiries over several weeks. The data driven project was unique in its technical setup and gained worldwide attention.



**GERMANY**  
**ZDF - ZWEITES DEUTSCHES FERNSEHEN**

**The Borneo Case**  
<http://theborneocase.com/>

Project manager: Martin Pieper - Designers: Dylan Williams, Erik Pauser

### **The Borneo Case**

In the Borneo Case, Documentary Filmmakers Erik Pauser and Dylan Williams spend five years intimately following the trail of an unlikely group of activists whose aim is to investigate how profits from illegal logging, which has annihilated more than 90% of the Malaysian Borneo Rainforest, have been money laundered into property portfolios all around the world. The group, made up of an exiled tribesman, a historian, an investigative journalist and a flamboyant DJ, overcome death threats and intimidation in their efforts to unravel what has been dubbed “The Greatest Environmental Crime in History” (ex British Prime Minister Gordon Brown). The web series gives a behind the scenes insight into the production of the documentary and includes what happened during and after filming *The Borneo Case*, as well as its global impact.

**GERMANY**  
**ZDF - ZWEITES DEUTSCHES FERNSEHEN**

**Terra X: Lesch & Co.**

[www.youtube.com/terrax\\_leschundco](http://www.youtube.com/terrax_leschundco)

Project Managers: Stefan Busse, Jasmina Neudecker, Elisabeth zu Eulenburg - Designer: Kurzgesagt - In a Nutshell - Content Authors: Stefan Busse, Jasmina Neudecker, Elisabeth zu Eulenburg - Graphics: Kurzgesagt - In a Nutshell, Dennis Burneleit, David Weber - Programmer: YouTube

**Terra X : Lesch & Co.**

What does a professor of theoretical astrophysics and natural philosophy and the anchor of science TV programmes on ZDF such as *Leschs Kosmos* and *Fascinating Universe* do on Youtube? Just what he can do best: Explaining science, philosophy, natural phenomena, environment and of course space. Harald Lesch is enthusiastic about all these fields. Why is our solar system flat? Should diesel-fueled vehicles be banned? Are two identical snowflakes really possible in nature? These are just some of the questions that he ponders. With the new YouTube-Channel *Terra X Lesch & Co* (online since February 2016) ZDF follows the tendencies of younger viewers who want knowledge "on demand". The aim of the YouTube-Channel is to show that public television has many interesting things to offer and above all that science does not have to be boring.

**GERMANY**  
**ZDF - ZWEITES DEUTSCHES FERNSEHEN**

**Just Push Abuba**

<https://www.zdf.de/serien/just-push-abuba>

Project Manager: Bukhard Althoff - Content Authors: Niko Schulz-Dornburg, Jana Burbach, Wiktor Piatkoski, Jasper Marlow, Korbinian Hamberger - Graphics: Nora Willy

**Just Push Abuba**

Facing financial difficulties and the fear of eviction from their home, Toni, Lucia and Joon have an idea: rent out their Berlin room online. What follows next is a variety of quirky guests who arrive at their doorstep. Toni considers himself to be the perfect host to provide the guests with an authentic Berlin experience. He hides his self-doubts. Lucia is smart and enchanting, yet equally chaotic and flirty. German-Korean Joon is likeable and enigmatic, but with a talent for putting his finger in the wound with laconic and dry comments. Guests from across the world come upon our "trio infernale" throwing our roommates' lives into even bigger disarray. Each episode has a different visitor that poses a fresh challenge for them. In addition they have to ensure that the landlord will not evict them since subletting is prohibited...

**GERMANY**  
**ZDF - ZWEITES DEUTSCHES FERNSEHEN**

**Am Puls Deutschland**

<https://www.zdf.de/dokumentation/am-puls-deutschlands>

Project Managers: Nina Behlendorf, Beate Hoeberrmann - Designer: Bewegte Zeiten - Content Authors: Jochen, Breyer, Tim Gorbauch - Graphics: Rudi Leitermann, Henrik Eichmann - Programmer: Marius Scheffel

**Pulse of Germany - Jochen Bayer on the Way to...**

Some week sbefore the German elections in autumn 2017, ZDF-reporter Jochen Breyer feels the pulse of Germany, asking a simple question: “What bothers you about Germany?” A call on social networks, using the hashtag #wasmichandeutschlandstoert, formed the basis of this young documentary. According to economic data, Germany is flourishing. But nevertheless, there are dissatisfied citizens as well: people who are detached, feel misunderstood “by those up there”. But do we know why they are quarreling and dissatisfied? These are the questions put by Jochen Breyer. He visits those who answered his call on social media - open-minded and unbiased. The result is a talk on major topics such as justice, old-age poverty, refugees. The topics Jochen Breyer raised on his journey were taken up and gone into in-depth with the help of experts.

**ITALY  
GEDI DIGITAL**

**Finché legge non vi unisca**

<https://video.repubblica.it/webseries/finche-legge-non-vi-unisca/finche-legge-non-vi-unisca-episodio-2-margherita--ho-due-mamme-e-sono-felice/278397/278999?ref=search>

Project Manager: 42° Parallelo, H24 - Content Author: Maria Novella De Luca

### **Till Law Do Us Unite**

*Till Law Do Us Unite* is a 4-chapter web series written by Maria Novella De Luca. In 2017, one year after the adoption of the historic law on civil partnerships, we tell the story of the life of three couples, symbols of this revolution. Laura and Rosalba, who had to defy the prejudices of their families for the sake of love. Max and Giuseppe, who got us to film their wedding party in Bologna and told us about finally being free to declare their love in public. Christophe and Andrea, whose photo holding two large clocks has become the symbol of the #Svegliaitalia movement. Then there's Margherita, a cheerful teenager, the daughter of two Milanese mothers, who describes very candidly what it is like to live in a family with same-sex parents and her disappointment as a daughter when the stepchild adoption bill was rejected

**ITALY  
GEDI DIGITAL**

**ES17 - Il capo della paranza dei bambini**

<https://video.repubblica.it/webseries/es17/es17-la-comunita-webserie-episodio-1/304224/304854?ref=RHPPRB-BH-I0-C4-P1-S1.4-T1>

Content Authors: Diana Ligorio, Conchita Sannino

**Episode 17 -The Child Gang Boss**

A gang of kids uses violence to take over the historical centre of Naples. They are led by Emanuele Sibillo, ES17: a boss, but also a father, a partner and a child. He was murdered when he was only 19. A web series to tell the five-act story of the transformation of Emanuele from aspiring journalist in a juvenile detention centre to gang boss, including his love story and his time in hiding and ultimately his killing. A dramatic story with unpublished videos and photos by Emanuele himself. Who was ES17 really? Could he have been saved? <https://video.repubblica.it/webseries/es17/es17-la-comunita-webserie-episodio-1/304224/304854?ref=RHPPRB-BH-I0-C4-P1-S1.4-T1>

**ITALY  
GEDI DIGITAL**

**Veleno**

<http://lab.gruppoespresso.it/repubblica/2017/veleno/>

Project manager: Repubblica.it Visualdesk, Visual Lab - Designer: Repubblica.it/Visual Lab - Content Authors: Pablo Trincia & Alessia Raffanelli - Programmer: Repubblica.it Visual Lab

**Poison**

*Poison* is a 7-episode podcast that investigates a cold case that took place in the Modenese countryside, between the spring of 1997 and the fall of 1998. Sixteen children were removed from their families, placed in foster care and never reunited with their loved ones because the local social services feared them to be victims of an underground network of Satan-worshipping-paedophiles. After being “rescued” by the authorities, the children told health care officials that their families forced them to participate in black masses. A large number of documents and videos were discovered by the Veleno team and the authors got in touch with the former child-victims. The team produced a podcast that recounts the events and uncovers new evidence that sheds light on a hidden truth that no tribunal has ever chosen to investigate.



**ITALY  
GEDI DIGITAL**

**Daphne - Malta, 10.16.17**

<https://video.repubblica.it/webseries/daphne-caruana-galizia/quel-giorno-matthew-caruana-galizia-racconta-il-16-ottobre-2017-episodio-1/302546/303180>

**Daphne - Malta, 10.16.17**

On October 2017, a car bomb killed Investigative Journalist Daphne Caruana Galizia in Malta, stifling a free voice that for years had alone exposed the island's powerful forces, political deals, conflicts of interest, corruption. Through unedited witness accounts and original pictures, an intimate film documentary portrays the real Daphne, who she was, who killed her, who feared her voice and investigates the reasons behind this political murder whose contractors still hide in the shadows.



**ITALY**  
**RAI - RADIOTELEVISIONE ITALIANA**

**Timeline - Una storia al giorno, dal primo all'ultimo social**  
<http://www.raiplay.it/programmi/timeline>

Project Manager: Antonio Sofi - Content Authors: Antonio Sofi, Marco Carrara, Andrea Picotti - Graphics: Marco Catani

**Timeline: A Story, a Day, from First to Last Social Media**

*Timeline - A Story a Day, from First to Last Social Media* is a multichannel live streaming project. It aims to engage the social audiences with the most relevant social story of the day, using multimedial social content (photos, twitter and facebook's screenshots, instagram stories, video, ecc). It covers various issues, from politics to lifestyle. It streams simultaneously to Raiplay, Facebook, Twitter and YouTube. 150 episodes, more than 5 million total views, a strong engagement and a growing community.



**ITALY**  
**RAI - RADIOTELEVISIONE ITALIANA**

**Radio Rai Techetè**

<http://www.raiplayradio.it/radiotechete/>

Project Manager: Andrea Borgnino - Designer: Rai Digital

**Radio Rai Techeté**

*Radio Techeté* is a unique project in the world of public radio in Europe: the only 24/24 digital channel completely devoted to radio archive content. The Radio Rai archive is Italy's largest audio archive and consists of several formats used for recording. We stream on web and in the “Rai Radio Play App” and on-air in digital radio Dab+. Every day the streaming channel offers 8 hours of “archive” radio material insert in a 8 x 3 timeslot. The Radio Techeté website presents these on-demand content organised in eight thematic areas. The main content is the audio on-demand of the original radio show from the archive, but we offer also video, photos and articles about the history of Radio Rai. We furthermore offer a thematic playlist of archive content and a special photo gallery of old-time-radio contents.

**JAPAN**  
**NHK - NIPPON HOSO KYOKAI**

**TV for the Sake of Living: #On the Night of August**  
<http://www.nhk.or.jp/heart-net/831yoru/>

Project Manager: Yoshihiro Watanabe - Designer: Ryoma Hattori - Content Authors: Rea Gotou, Terue Yunoki, Kazuo Hara

**TV for the Sake of Living: #On the Night of August**

NHK's Heart Net TV production team has been tackling the problem of suicide for about 10 years. Many teenagers with suicidal thoughts have messaged the show and it is clear from both their messages and expert interviews that often they cannot talk about their anguish to anyone... and when they can, all too often they are not believed. For them, learning to express their feelings fearlessly is the crucial first step in order to move on. We set out to create a space where teenagers, suffering so much that they want to die, may share their feelings without fear. We took great care to prevent them from being subjected to either to criticism or to insincere, throwaway words of encouragement. We linked the television programme to live streams and social media to create a space to which suicidal teenagers could relate.

**NETHERLANDS**  
**NPO - NETHERLANDS PUBLIC BROADCASTING**

**De Industrie, Drugsland Nederland**

<https://deindustrie.vpro.nl/>

Project Manager: Geert-Jan Strengholt (VPRO) - Designers: Robin Verdegaal, Merel Raven, Christiaan de Rooij - Content Author: Mirka Duijn (Director), Remy van den Brand (Editor in Chief) - Graphics: Robin Verdegaal, Merel Raven, Mitchel Tan - Programmer: Karel Brascamp - Director: Mirka Duijn; Executive Producer: Bruno Felix; Supervising Editor GJ Bogaerts

**The Industry, Mapping the Dutch Drug Economy**

The Netherlands is drug country Number 1 in Europe. News items on barrels of coke intercepted in Dutch cargo, dismantled ecstasy labs in suburban areas or weed farms in attics are published on a daily basis. But this trade is not regulated, let alone legal. How is it possible that drugs can be produced and sold on such a large scale in such an orderly country like the Netherlands? How can this small nation have such a big black market economy? Who are the real people behind the business? Why do they choose this industry? What makes them tick? The interactive documentary *The Industry: Mapping the Dutch Drug Economy* visualises the drug networks of the Netherlands and shares personal stories from the real people that keep this industry going: housewives, students, dockworkers, full-time coke dealers and many more.



**POLAND**  
**TVP - TELEWIZJA POLSKA**

**Wielki Test TVP**  
[www.wielkitest.tvp.pl](http://www.wielkitest.tvp.pl)

Project Manager: Marcin Nodzak - Designer: Piotr Zarebski - Content Authors: Beata Zatonska, Natalia Zietowska, Katarzyna Kwiatkowska, Magdalena Biskup, Alma Jarzebska - Graphics: Piotr Zarebski - Programmers: Piotr Falandysz, Jakub Hasinski

### **The Great Quiz**

*The Great Quiz* – game on! Millions of viewers in front of TV sets, hundreds of thousands on computers, smartphones and tablets: that’s what Wednesday nights have been like since *The Great Quiz* became a regular fixture in TVP1 programming. The original TVP live format gives the viewers an opportunity not only to watch the competition of stars gathered in the studio, but also to test their own knowledge and win attractive prizes. Go to [wielkitest.tvp.pl](http://wielkitest.tvp.pl) or install *The Great Quiz* mobile app and join the competition. Users can play the game in real time and solve a themed quiz on a chosen subject: from Fryderyk Chopin, through Polish TV shows to the Olympic Games. While the victorious team of celebrities donates their winnings to the charity of their choice, great prizes are also to be won by the best online participants.



## **SWITZERLAND**

### **SRG SSR - SOCIETE SUISSE DE RADIODIFFUSION ET TELEVISION**

#### **Nouvo**

<http://www.nouvo.ch/>

Project Manager: Nathalie Ducommun - Content Authors: Sophie Badoux, Pascal Burkhard, Aurélie Cuttat, Flavio Deflorin, Seraina Derungs, Ivona Domazet, Fabio Dotti, Théo Jeannet, Marija Milanovic, Deganit Perez, Alexandre Willemin - Graphics: Laurent Beaugé, Sainath Bovay, Emilien Straggiotti

#### **Nouvo**

*Nouvo* is a SRG (Swiss National Broadcast Cooperation) Swiss national brand of news videos on mobile devices, launched in March 2017. *Nouvo* produces news of general interest adapted for social consumption. *Nouvo* targets the millennial audience and is therefore not only intended to be viewed, but aims to engage its audience. *Nouvo* videos can be seen and shared on Facebook, Twitter, Instagram and YouTube. Our accounts exist in French, German, Italian, Romansch and English. *Nouvo* offers, together with general news, stories of interest and concern for the Millennial audience. We are committed to a constructive storytelling, to explain the complexity of daily news and initiate debate amongst our audience. Our videos are short, rich, rhythmical, but we also develop news formats such as Instagram stories and news quizzes.

## **SWITZERLAND**

**SRG SSR - SOCIETE SUISSE DE RADIODIFFUSION ET TELEVISION**

### **What the Fake**

[www.whatthefake.ch](http://www.whatthefake.ch)

Project Manager: Eric Borgo - Designer: Horde Agency Lausanne - Content Authors: Magali Philipp & Eric Borgo - External Company: Bureau Web, Alan Pilloud

### **What the Fake**

*What the Fake* is a web app game on fake news designed to help people understand how fake news spread online. The player has to answer if the content is fake or not. During the game, some questions lead you to a video answer with a famous Swiss humourist, explaining how to detect fake news. This game is part of a campaign on social media relying on short videos to show the mechanisms that make fake news so successful and what to do to avoid sharing it online. This project is made by the social media team of RTS and RTS news. It was published in December 2017.