



CAPRI, 25TH – 29TH SEPTEMBER 2018

WEB ENTERTAINMENT: 18



BELGIUM
VRT - VLAAMSE RADIO EN TELEVISIEOMROEP

VRT Radio Apps

<https://itunes.apple.com/be/app/studio-brussel/id388159251>

Project Manager: Ruth Degraeve - Programmer: VRT Development Team

VRT Radio Apps

VRT Radio is targeting various platforms within its 360° distribution strategy. External services such as DAB + and international Radio will soon be addressed, but their owned platforms also continue to be very important. Apart from their own radio websites, in recent months the mobile radio apps in the latter category have also become a major player in VRT's conversational model. Today there is one generic Radioplus app, but there are five main 'brand apps' in which an optimal live listening experience and accompanying interaction model are central to the product. Additionally, a video livestream, on demand listening and playlist information are provided. Initially there was only the generic app, but it soon became clear that the apps could be better attuned to the existing brand policy within VRT Radio.

FRANCE
ARTE FRANCE

Homo Machina

<http://homomachina.arte.tv/>

Project Managers: Laura Fournier, Claire Léger, Adrien Carpentier - Designers: Olivier Bonhomme and Vincent Lévy - Content Authors: Wladimir Anselme, Emmanuel Corno, Nicolas Signa, Xavier Thiry - Graphics: Anne Hirsch, Nicolas Terlon, Victoria Wilhelm, Danaé Alba, Grégory Parisi, Alisée Preudhomme, Sinnema, Clémentine Cousin, Solène Julien-Laferrière - Programmers: André Berlémont, Kevin Lesur, Enki Londe, Omar Louhichi, Romain Péchot, Vincent Rabatelle, Ludovic Moge

Homo Machina

Homo Machina is a touchable puzzle game for mobile and tablet inspired by the work of avant-garde Scientist Fritz Kahn. Set off on a crazy journey to solve the surreal puzzles of this game and learn about the internal working of the human body, represented as a gigantic 1920s factory. In this narrative puzzle, players are plunged into an ingenious system of nerves, vessels and valves. The aim is to help the body function correctly in about thirty steps. Each scene breaks down daily acts, such as opening your eyes, chewing a toast or listening to music through seamless navigation and intuitive gameplay. Fritz Kahn, a pioneer of infographics and popular science, came up with easy to understand analogies to enable people to improve their understanding of the human body.



FRANCE
ARTE FRANCE

Alteration

<https://www.arte.tv/sites/webproductions/alteration/>

Content Author: Yann Appery - Director: Jerome Blanquet; Special Effects: Saint-George Studio

Alteration

Alteration is a poetic trip into the future. Alexandro volunteers for a dream experiment. He is not aware that the scientists will inject him with Elsa, an Artificial Intelligence which will digitalise and take over his subconscious to help her turn into a human being.



ITALY
RAI - RADIOTELEVISIONE ITALIANA

RaiPlay Yoyo
<https://it-it.facebook.com/webRaiYoyo>

RaiPlay Yoyo

RaiPlay Yoyo is the new App for every child and family, capturing both the magic of Rai Yoyo and the innovation of the RaiPlay family. Through RaiPlay Yoyo, users may access, completely free of charge and advertising, a fantastic offer of animated cartoons, live and On Demand as well a colourful variety of numerous children's programmes. RaiPlay Yoyo is tailor-made for a younger audience and has several ways of making navigation an enjoyable and mainly safe experience. RaiPlay Yoyo contains every animation series and television programme aired on Rai Yoyo's channel, which can be watched live or On Demand (only those with VOD rights) and without any advertising whatsoever. The schedule is extremely simple and easy to understand for the very young who, with the help of some well-loved characters, will immediately be able to find the programmes they want to see.



ITALY
RAI - RADIOTELEVISIONE ITALIANA

Techesai Social Quiz

<https://www.raisplay.it/programmi/techesai/quiz>

Project Manager: Cristiano Ercoli - Designer: Vanessa Penelope Somalvico - Content Authors: Williams Di Liberatore, Monica La Padula, Maria Teresa Limosa, Laura Massacra - Curator: Serena Coscione; Director: Dalila Milizia; Hosts: Gigi Garretta, Mariasilvia Malvone

Techesai Social Quiz

Live on social networks, Rai's first-ever digital quiz. The idea of the quiz is to merge the game show with 65 years of Rai's broadcasting history, targeting a social network audience which can play the game live on FB and Instagram. The aim of the game is to guess the celebrity who is being talked about (2 celebrities per episode). The game is split into two rounds during which the game hosts give clues also with the help of graphics (images, sounds, videos). The clues are at first very vague before gradually becoming more specific, while users (inserting comments) guess who is being talked about. Once the name of the celebrity has been guessed and the winner proclaimed in the first round, it is on to the second whose procedure is the same.



NETHERLANDS
NPO - NETHERLANDS PUBLIC BROADCASTING

De Boterhamshow

<https://boterhamshow.ntr.nl/>

Project Manager: Ajé Boschhuizen - Designers: Zwart/Wit Media, David Grifhorst, Roel Jorna, Susanne van de Water - Content Authors: Ajé Boschhuizen, Lisette Schölvinck - Graphics: Balder Westein - Programmer: Zwart/Wit Media - Video Director: David Grifhorst; Format: Ajé Boschhuizen

The Sandwich Show

The Sandwich Show is an exciting daily talk show for children from age 6 and up and their parents. In this puppet show, Host Fred Talking Head welcomes guests, musicians, and sidekicks, like Rico the Rhino. Behind the scenes, Floor Manager Berny is continuously faced with chaos and is working to defuse it. In the evening, the interactive tool of *The Sandwich Show* can be visited online using the 'secret number' of the day, revealed during the previous television broadcast. Like the television show, these online episodes are uploaded daily. The unique thing about these online episodes is the interactive quality of the video experience, which means viewers can actively engage and feel as if they are really there in the studio as they are challenged to help Berny prepare the show for the following day. There are no buttons, pre-loader.



POLAND
TVP - TELEWIZJA POLSKA

iTeatr
www.iteatr.tvp.pl

Project Manager: Urszula Kozieniec - Designers: Piotr Zarebski, Maciej Zieba - Content Author: Urszula Kozieniec - Graphics: Piotr Zarebski, Maciej Zieba - Programmers: Robert Jamróz, Jacek Jakubowski

iTheatre

iTheatre – is everyone's... *iTheatre* enables kids and youngsters across Poland to watch live theatre performances online. Every month a selected show from one of Poland's professional theatres is broadcast on iteatr.tvp.pl. Young audiences gather in schools, cultural and educational centres to watch it live, despite being kilometres away. Although there are no velvet seats or heavy curtains in the classroom, *iTheatre* always delivers moving stories and an atmosphere reminiscent of a real theatre. No other stage in Europe has such large audiences and a power to make its performances reach far beyond the last row of seats. Each year, an online Kids Theatre Festival is organised as part of the *iTheatre* project. Shows produced by pupils are watched both by an audience and a jury of professionals, who then pick the winners.



PORTUGAL
RTP - RADIOTELEVISAO PORTUGUESA

APPaixonados

<https://www.rtp.pt/play/p4443/appaixonados>

Appdate

An interactive romantic comedy on the new digital era. There are no good days for being left by a boyfriend. After one year trying to find a new love, Ana decides to lower her expectations and search for love on the web through the App *In Loved*. A web series where viewers are invited to decide who's is going to be Ana's next date. A shy writer, a youtuber, a doctor, a mafia girl? You decide! Each week the user can choose between 3 suitors with whom Ana must have the next date. Voting is available for 3 days and after the choice the team writes, records and edits the episode of the week. It is an interactive series, where the user can actually decide the direction of the story.



PORTUGAL
RTP - RADIOTELEVISAO PORTUGUESA

#CasaDoCais

<https://www.rtp.pt/play/p4356/casadocais>

#House of Cais

A series for those who wake up on a Wednesday at 3 o'clock in the afternoon and look at the open bag of crisps, on the bedside table, as a breakfast. Their day-to-day goings-on and evenings are marked by fun, taboo stories about being young in the new millennium (sex, drugs, job hunting, self-discovery and growing up). 3 of the actors are also the authors and well-known Youtubers in Portugal. During 10 episodes of 15 to 20 minutes, we follow the daily routine of 5 friends, eccentric, without taboos, with their sexual orientation well worked out and tested. With a non-stop narrative rhythm, the series contains not one annoying moment. Clearly aimed at young audiences, it has been extremely successful in Portugal, with thousands of views on YouTube and RTP Play.

**PORTUGAL
RTP - RADIOTELEVISAO PORTUGUESA**

Subsolo

<https://www.rtp.pt/play/p4384/subsolo>

Underground

The idea of *Underground* arises from several conversations and from the reading of several articles about the supposed emergence of a new generation... our own. This generation, that grew up surrounded by technological advances, was created by the “baby boomers” in a country where, from the 1970s to the 1990s, financial expectations surpassed their expectations and suddenly put them in a world of unprecedented economic prosperity. We want to trigger a dialogue about a generation born after 1990, who grew up hearing they were special and should strive for infinite success openings, hope for stability, professional and personal achievement, thereby fostering an identity protagonism in each individual.

**PORTUGAL
RTP - RADIOTELEVISAO PORTUGUESA**

Amnésia

<https://www.rtp.pt/play/p4028/amnesia>

Amnesia

Amnesia tells the story of Joana, a successful young blogger who, on the morning of the publication of her first novel as an author, wakes up with her boyfriend, Carlos, dead at her side. Arrested by the police as the principal suspect, Joana finds out that she doesn't remember what happened to her over the last 12 months and how the relationship with Carlos evolved. Throughout 12 episodes broadcast on RTP Play, the audience followed Joana's struggle to prove her innocence, something that will become very difficult because Joana suffers from traumatic amnesia and does not remember what happened during the last year. After detention, a mysterious Instagram account starts publishing photos, videos and recordings captured by Joana and Carlos's mobile phones over the last months, with small bits of their story.



SPAIN
RTVE - RADIOTELEVISION ESPAÑOLA

Mambo

<http://www.rtve.es/playz/mambo/>

Project Managers: David Sainz and Tomás Moreno - Content Author: David Sainz

Mambo

Mambo belongs to a musical comedy from the creators of “Malviviendo”. The story of two cousins, Julio and Gustavo Mambo; two losers who dare to embark on one last attempt to get pursue music, their dream.



SPAIN
RTVE - RADIOTELEVISION ESPAÑOLA

Inhibidos

<http://www.rtve.es/playz/inhibidos/>

Inhibited

Inhibidos is a thriller aimed at a young audience in which five young friends decide to meet again. To do this, they opt to spend a weekend together in a house, before later realising that they have actually been kidnapped. Passing anxiety, stress and hunger reveals the worst side of each character. The cast includes young actors like Jaime Olías, Miguel Bernardeu, Olivia Baglivi, White Pares or Catalina Sopelana and well-known figures such as Alberto Jimenez, Josean Bengoetxea or Aure Sánchez.



SPAIN
RTVE - RADIOTELEVISION ESPAÑOLA

Si Fuera tu
<http://www.rtve.es/playz/sifuerastu/>

Project Manager: Joaquín Llamas - Content Authors: Javier Olivares, Annaïs Schaaff, Javier Pascual

If I Were You

If I Were You, the first interactive transmedia series produced in Spain, premieres this Monday on RTVE's platform, Playz, and on Channel, La 1. This is an innovative project, produced by RTVE in collaboration with Atomis Media, in which the user can interact with the characters from the series, since each week the public decides how the plot progresses. María Pedraza leads the cast alongside Óscar Casas, Adriá Collado, Ingrid Rubio and Ruth Díaz, among others. Made by Javier Olivares, the series demands a completely innovative production approach, one that forces the team to work against the clock to shoot the plot lines decided by the public and broadcast the results the following week.



SPAIN
RTVE - RADIOTELEVISION ESPAÑOLA

Dorien
<http://www.rtve.es/playz/dorien/>

Project Manager: Kiko and Javier Prada - Content Authors: Kiko and Javier Prada, Alberto López and Helena Morales

Dorien

This series is a psychological thriller that unfolds in the Madrid district of Malasaña and tells the story of a young photographer with an overpowering character who hides a secret. It stars Dorien, a young photographer who takes picture portraits of celebrities, while also obsessed with not aging. Marcos is a journalist dreaming of being given important assignments, not simply writing about trends in a newsroom full of young millennials. Told by his boss to write a profile about the young photographer, he is put on the track of a series of mysterious deaths.

**SWEDEN
SVERIGES RADIO**

Radioapans kojträd

<http://sverigesradio.se/radioapan/>

Project Manager: Daniel Boo Kristina Perez, Swedish Radio - Designers: Mattias Jonsson, Doberman, and Patrik Lindvall, illustrator - Content Author: Childrens Radio, Swedish Radio - Graphics: Patrik Lindvall and Mattias Jonsson - Programmers: Isotop and Doberman

The Radio Monkey's Hammock Tree

The Radio Monkey's HammockTree is a unique app providing the very young with their first important encounter with radio and public service radio in particular. They enter a world of play with the popular, mischievous and always happy Radio Monkey. In the Radio Monkey's forest, stories and songs grow on tree branches and the children choose for themselves what they want to listen to. The children can listen to the same stories over and over again at their own pace and then new stories appear, chosen by the Radio Monkey. The children can also play with the Radio Monkey and his friends, catching bananas, feeding hungry birds, furnishing a hut and finding hidden items using a torch. The focus of the app is being able to listen to children's radio in a cosy, safe environment, playing with the Radio Monkey.



SWITZERLAND

SRG SSR - SOCIETE SUISSE DE RADIODIFFUSION ET TELEVISION

Molare.News

<https://www.rsi.ch/play/tv/programma/molare-news?id=9716404&station=rete-uno>

Project Manager: Antonio Civile - Designer: Ivan De Maria - Content Author: Ivan De Maria - Graphics: Ivan De Maria
- Commissioning Editor: Camilla Contarini

Molare.News

Molare.News makes use of a mockumentary style, which is turned into something akin to “mocknews” (a distorted version of “fake news” items). Through the Internet, audiences access news that is more and more globalised, poorly researched, violent or trite. *Molare.News* aims at turning this model on its head by reporting ordinary events taking place in Molare, a small village hidden away in the Swiss Alps. The attention of the viewer is drawn towards everyday life occurrences via a creative, humour-laced narrative that aims to provoke one’s thoughts and improve our capacity for understanding reality. This project has Instagram Stories focus: their use is of interest when applied to a news report conceived as mockumentary, since Instagram stories are a very partial – and sometimes, distorting - way to represent and narrate reality.



SWITZERLAND

SRG SSR - SOCIETE SUISSE DE RADIODIFFUSION ET TELEVISION

Bytes/Pieces - Influencers

<https://www.srf.ch/radio-srf-virus/bytes-pieces/bytes-and-pieces-influencer-instagram-stars-schummeln-mit-falschen-zahlen>

Project Manager: Rosanna Grüter - Designers: Valentin Mettler, Sidney Sutter - Content Authors: Rosanna Grüter, Timo Grossenbacher - Graphics: Valentin Mettler, Sidney Sutter

Bytes/Pieces - Influencers

Bytes/Pieces is a new investigative online series for millennials, produced by Swiss National Radio and Television. The series' goal is to cover political, economic and social topics in a serious, yet entertaining manner and to break down the complexity of the modern world to a young and interested audience. Presenter Rosanna Grüter and her team answer questions like “why does it only seem like Swiss war material exports are decreasing?” or “how do I recognise fake followers on Instagram?”. They thereby try to make the process of research comprehensible to their audience and bring transparency to a journalist's work, which is more and more important in times of fake news and Donald Trump.