68th PRIX ITALIA
Lampedusa: September 30 – October 2

Web Entries: 28

AUSTRIA
ORF
#HowtobeAustrian
www.oe1.orf.at
The FM4 Player
http://fm4.orf.at/player/

BELGIUM
RTBF
Burkland
www.rtbf.be/burkland

VRT
Aha! Inspiration for everyday life
http://aha.radio2.be/
Syria’s Silence – Virtual Reality Reportage/360°
http://deredactie.be/static/2016/360/syrie2/

CANADA
CBC/SRC
Disappearing
http://leclan.radio-canada.ca/disparaitre
Missing and Murdered Indigenous Women
www.cbc.ca/missingandmurdered

CZECH REPUBLIC
CZCR
Charles is a Hell of a King!
www.kareljeking.cz
DENMARK
DR

Paper Works
www.dr.dk/hvakapapir

FRANCE
ARTE FRANCE

I, Philip
www.arte.tv/iphilip

Notes on Blindness : Into Darkness
www.arte.tv/notes-on-blindness

FRANCE TV

Seasons: Morphosis

GERMANY
ARD

Naked Among Wolves
http://reportage.mdr.de/nackt-unter-woelfen

Weapons for Mexico – The Case of Heckler & Koch
http://story.br.de/waffen-fuer-mexiko/

ZDF

Planet e.: Along the Poverty Line - What happened to the UN.
http://millenniumsziele.zdf.de

The Braun Family
http://www.zdf.de/familie-braun/familie-braun-41825754.html

IRELAND
RTÉ

RTÉ News – Results coverage of General Election
http://www.rte.ie/news/election-2016/

RTÉ 1916 - Reflecting the Rising
www.rte.ie/1916

ITALY
ELEMEDIA SPA

Webnotte (Night on the Web)
www.repubblica.it/spettacoli/webnotte/
RAI

Love in the Age of Temporary Employment
http://www.lamorealtempodelprecariato.rai.it

063139
http://www.063139.rai.it

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NORWAY

NRK

NRK Super App

The Village That Said No
http://www.nrk.no/bygda-som-sa-nei-1.12703629

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SWEDEN

SVERIGES RADIO

The Murder of Therese Johansson Rojo

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SWITZERLAND

SRG SSR

Dada Data
www.dada-data.net

Exiles
www.exils.ch

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UNITED KINGDOM

BBC

Life and Death Row: Love Triangle
http://www.bbc.co.uk/bbcthree/tag/ladr-love-triangle

The Daily Drop
http://www.bbc.co.uk/bbcthree/daily-drop
68th PRIX ITALIA
LAMPEDUSA – SEPTEMBER 30th - OCTOBER 2nd

WEB ENTRIES: 28
The FM4 Player
http://fm4.orf.at/player/
Project manager: Bernhard Frank (Content) Roman Steinbichler (IT) - Producer: Ute Hölzl - Designer: Claudia Bogun (ORF ON) - Programmer: Robert Gaggl, Ernst Beiglböck (ORF On Technik) - Nick Meinhart; Chris Lincke; Sonja Vollhofer; Christian Sodl; Thomas Prantner; Monika Eigensperger

The FM4 Player
“The FM4 Player” is a revolutionary all-in-one solution that combines 3 applications: a player for live radio, a player for a 7 day catch-up, and a track service for looking up songs. You can switch from live radio to everything broadcast in the last 7 days. It has a sophisticated search tool allowing the user to look up songs, features or programmes and listen to them immediately. Users can share what they’re listening to on social media: a precise spot on the audio timeline, songs, features or programmes. In the background there is a database that generates live metadata. The interface makes it possible for radio producers to transform radio-specific metadata into readable information. Easy-to-use, handy and elegant, “The FM4 Player” is the intuitive on-demand tool that feels like it’s always been there - or should have.
#HowtobeAustrian

The refugee crisis has been dominating the news in Austria. There’s a big public debate about how refugees should behave in Austria. Motto: if you want to stay, you have to adopt our values. We thought: what does it mean to be Austrian? What are our values? We developed a social media topic for Ö1, “#HowtobeAustrian”. Our project with all the radio content was totally focused on social media, therefore easily accessible via app on the smartphone. The homepage http://oe1.orf.at/howtobeaustrian was not the centre of the project, it was the host, where all our postings and related radio programmes were presented together. It turned out to be a cross media project within the Austrian Broadcasting Corporation and we successfully established an outstanding cooperation between radio channels, online services and television.
While on honeymoon, Julia and Jack stop at an American diner along the road, in “Burkland”. They are never to be seen again. Seven months later, they are still missing and the small town is now abandoned. Lou, a resolute young journalist, finds Julia’s smartphone. When she watches the videos it contains, she decides to investigate what really happened in order to unravel “Burkland’s” mystery.
Aha! Inspiration for everyday life

In 2015 Radio 2 launched “Aha!” , a new digital platform, engaging the Radio 2 community around useful consumer tips, clever tricks and creative ideas for everyday life. “Aha!” is very much a part of the strategy to enhance the digital footprint of the biggest Flemish radio station and to find and reach an older audience online. For Radio 2 thinking in terms of service is a core value and “Aha!” fits in perfectly with this goal. The content consists of articles recycled from the wide range of the Radio 2 consumer programmes as well as consumer information from other VRT programmes and external, reliable platforms. With this platform Radio 2 presents its own alternative to the many DIY websites aimed at making life more enjoyable, cheaper and easier. “Aha!” is the ideal way to make a large amount of existing content accessible in a new way. On the homepage of radio2.be there is a link to the new Aha! platform and each week “Aha!” articles appear with 6 to 7 items in the top 10 most viewed pages on Radio 2.
Al-Shaddadi has just been liberated by Kurdish forces. But the city has paid a high price. Once vibrant and alive, it has become a ghost-town. Only 15 minutes drive away is the frontline. Five years of raging war has left Syria with little hope. “Syria’s Silence” was originally published on the VRT website and VRT’s YouTube channel, and is accessible in Dutch, English and Arabic. It is published via various channels such as YouTube and Vrideo and is promoted via social media.
Disparaître
http://leclan.radio-canada.ca/disparaitre

Disappearing
Interactive web-documentary about false identities and witness protection, “Disappearing” tells the true story of an informant. A foray into a little-known world, the experience benefits from the participation of former investigators, of specialists, and of a prison psychologist. Playing with the interactivity of a webcam, users are asked to close their eyes to discover the innermost thoughts of the repentant witness. The uniqueness of being in front of a screen with one's eyes closed offers a parallel with the change of identity and the feeling of leaving an entire life behind. This is a unique opportunity to assess the implications of a highly criticised programme that, although it helps take unwanted criminals off the streets, requires millions of dollars to protect whistle-blowers… who are also criminals.
Missing and Murdered Indigenous Women
www.cbc.ca/missingandmurdered

Missing and Murdered Indigenous Women
CBC spent more than six months cataloguing all the unsolved cases of missing and murdered indigenous women across Canada over the last six decades, and trying to reach as many of their family members as possible, eventually producing an unprecedented, multi-platform series, including an interactive database of stories and photos of more than 230 women. In December, the federal government announced that it would finally call an inquiry into the issue. When the announcement came, CBC tweeted one case from its database every 6-minutes over a 24-hour period.
“Charles is a Hell of a King!” is Czech Radio’s project for the 700th anniversary of Charles IV’s birth. It describes one of the greatest figures in Czech history in an original way, using various kinds of content and an innovative approach to history with the listener/user choosing the individual media and differentiating between verified and misleading information. The pillar of this project is the multimedia website kareljeking.cz introducing Charles IV in an attractive visual manner using articles, videos, interactive graphics and new audio formats. In “parodies” Charles IV is interviewed by famous TV hosts, while in the misinformation series two “experts” offer an unusual view of his contribution to social and scientific areas. Fifty audio recordings offer juicy and lesser known facts about this ruler.
Paper Works
As the world is getting more digital, the need to touch, feel, see and create things with our hands in real life increases. For 3 weeks DR asked Danes to take on 18 different creative challenges with paper and make photos, videos and artworks out of it. All the material was submitted and shared on DR’s digital platforms and was used as content for radio programmes. The result: “Paper Works”, became an immense, poetic and beautiful co-created vision of what paper can do. The content was 100% co-created with our users and DR received more than 5,000 works of paper art. In addition to creating radio-content, in order to extend the digital experience, several physical art-work-competitions were held and people flashed their most impressive works of art. “Paper Works” revealed new ways of turning DR’s viewers and listeners into co-creative participants.
I, Philip

“*I, Philip*” is a 360° 3D short film which proposes an experience in 360°, 3D and VR. In early 2005, David Hanson, an American robotics designer and researcher, develops his first human android. Its name is Phil and it is simply the duplicate of the famous science fiction author Philip K. Dick. In a few weeks Phil becomes famous on the Web and in the author's fan circles. It is presented in several conferences around the world. In late 2005, the head of the android disappears during a America West Airlines flight between Dallas and Las Vegas. Through the memories of the android and those of the author, the film offers a 360°interpretation of Phil's life in the first person.
Notes on Blindness: Into Darkness
arte.tv/notes-on-blindness
Project manager: Heidelinde Blumers - Producer: Arnaud Colinart, David Coujard, Mike Brett - Designer: Amaury La Burthe, Beatrice Lartigue, Fabien Togman, Arnaud Desjardins - Content author: Peter Middleton, James Spinney - External company: Thomas Couchard, Florent Dumas

Notes on Blindness: Into Darkness
“Notes on Blindness: Into Darkness” is a multi-platform interactive project created alongside the feature length documentary “Notes on Blindness”. These original diary recordings form the basis of this project, a six-part interactive documentary using new forms of storytelling, gameplay mechanics and virtual reality to explore his cognitive and emotional experience of blindness. Each scene will address a memory, a moment and a specific location from John’s audio diary, using binaural audio and real time 3D animations to create a fully immersive experience. Made with Unity, the project will be released on Samsung Gear, Cardboard and Oculus later in 2016. A 360° version will be available on all iOS and Android devices.
Les saisons : Morphosis

Seasons: Mophosis
“Seasons: Morphosis” is a playful and a narrative experience allowing users to immerse themselves into the last movie of J. Perrin, “Seasons”. The project includes one storyapp (free, iOS and Android) and two websites. The app is at the crossroads of video games and animated movie. It portrays the evolution of the landscape since the Ice Age until today, speaking about the relationship between Mankind and Nature in 18 episodes. The Season’s official website offers content curation - articles, conferences and video games - to further explore the movie’s themes. And an educational website, hosted by France Télévision Education, allows children to access educational sheets and test themselves with an exclusive quiz.
Nackt unter Wölfen (Web Doku)
http://reportage.mdr.de/nackt-unter-woelfen
Project manager: Lucie Lisiewicz-Barth, Beate Maschke-Spittler - Website editor: Maren Schulle - Graphics: Alexander Friederici, Maren Schulle (additional camera and editing) - Wolfgang Voigt (editor tv)

Naked Among Wolves
The TV drama “Naked Among Wolves” (German: Nackt unter Wölfen) depicts the cruel life in the Buchenwald concentration camp at the end of World War II. Accompanying the film, this web-documentation was produced. After attending a preview, girls and boys, aged 14 to 18, talked about what made them think and what they would like to learn more about. Multimedia reporters then set out to interview experts from the Buchenwald memorial, the screenwriter and actors. The answers are presented in three chapters. The scroll-documentation allows users to directly catch up with the topics they are particularly interested in as well as watch more complex answers several times. Scenes from “Naked Among Wolves” lead users into probing the issue and accessing the subject without even having seen the film.
Weapons for Mexico – The Case of Heckler & Koch
How come German guns produced by Heckler & Koch are in use in the Mexican drug war, despite the strict export regulations that are supposed to prevent exactly that happening? The investigative multimedia documentary “Waffen für Mexiko” (Weapons for Mexico) shows step by step how the dirty deal came into being. For the first time it openly reveals the arms route taken - from the arms factory on the outskirts of the Black Forest to the kidnapping of 43 students in the Mexican town of Iguala. With the aid of interactive features, users discover unpublished documents and exclusive video content and find out how the German and Mexican authorities cooperated with the weapons manufacturer.
Planet e.: Along the Poverty Line - What Happened to the UN.
A mega promise was made to the poor people of this world by the rich and developed nations: The Millennium Development Goals. For their cross media production, ZDF reporters Carsten Behrendt and Marcus Niehaves went to Cambodia, Ecuador and Ethiopia to check out progress in fulfilling this very same promise. The two reporters were searching for the people they had met while making their first documentary “Mission 2015” six years ago. With their help, the reporters explored to what extent the Millennium Goals had been implemented…with insight reaching far beyond the often outdated statistical data.
The Braun Family

Thomas and Kai are two 20-year old neo-Nazis living together in a small apartment. One day, the doorbell rings and a little girl, Lara, is standing in front of the door. It turns out that Lara is the result of Thomas’ one-night-stand from 6 years ago. Lara is black. Lara’s mother is about to get deported and does not want her daughter to share her fate. Unfortunately, Lara is doomed to stay with the two Nazis in their apartment. At first the two men fight against her presence and try everything possible and impossible to get rid of her; however, to no avail. While Thomas slowly develops feelings for this little girl and starts to integrate Lara in his "brown" life, his buddy Kai doesn’t understand his old friend anymore. And step by step Lara destroys all of their ideologies through her candour and her innocent questions…

RTÉ News – Results Coverage of General Election

RTÉ News produced its most ambitious digital project to date. It made the election a completely addictive experience. We put the best of digital, graphics, programme makers and journalists working together on Election 2016. Utilising a mix of technology, social media platforms and the latest in mobile journalism, a comprehensive election site was built operating both at national and local levels. A class leading results system displayed real time results while 24/7 blogs and trackers kept everyone updated with the latest news. The results were staggering. When you consider the electorate is just 3.2 million, the site averaged 900,000 unique browsers a day and 24.3 million pages viewed over the two days of the result coverage. The average dwell time was an astounding 13 minutes 49 seconds.
RTÉ 1916 - Reflecting the Rising
www.rte.ie/1916

RTÉ 1916 - Reflecting the Rising
How would RTÉ mark the centenary of Ireland’s 1916 rebellion? To meet the needs of this historic event RTÉ Digital developed an approach based on three deliverables: the identity, an event and a digital exhibition. Firstly, a visual identity for use on all of RTÉ’s 1916 output was developed. Secondly, a site would be created to support RTÉ’s cultural event “RTÉ Reflecting the Rising”. An event held in Dublin city centre that was attended by more than 750,000 people. Thirdly, an online exhibition was created that complemented the work of other cultural and state institutions. Working with RTÉ Archives 100 many previously unseen eyewitness accounts from the “Rising” were displayed on an interactive map for visitors to discover.
Webnote
www.repubblica.it/spettacoli/webnotte/

Webnote (Night on the web)
Since October 2013, every Tuesday night, Ernesto Assante and Gino Castaldo (two of Italy’s top music journalists) have been anchoring “Webnote” on the Repubblica.it website. During a 3 hour live broadcast, they introduce singers, writers, musicians, and all sorts of artists. “Webnote” in 3 years has grown to be a "must" in the showbiz world. Over 250 Italian and foreign artists have come to chat with Gino and Ernesto, sing a song, play some good music, joke and generally speaking have a really good time in the Repubblica news room. Also making “Webnote” so very special is that it goes out live from the very spot where journalists write their articles for the website or the newspaper. Lights, mikes, expert studio team work and professional music blend to produce something magical: the newsroom turns into something really strange, an unique sort of "basement" where quite a jam session is all happening.
Love in the Age of Temporary Employment
You haven’t a stable job? You can’t manage lasting relationships? You don’t know who you are? You are quite clearly a temp, the perfect blend between job instability and sentimental insecurity. And what might happen if two little-known and mixed-up temps, who have nothing in common with each other, were to expect a baby after only one night of sex? Maybe the pregnancy could be a blessing in disguise and the solution is to pass themselves off as a respectable, middle-class, married couple, looking forward to their first-born.
“063139”, this is the telephone number which appeared on the screen during a popular Rai TV programme of the ‘80s: “Pronto Raffaella”. 063139 is also the number behind which a mystery unravels involving Simone, Piero, Luigi, Michela and Carla. Simone, following the death of his father, tries to get back on his feet by selling their home. Between moving the furniture, tidying up books and records, they come across several VHS cassettes filmed by their father, a well-known Rai director. Exhausted and wanting a break, the youngsters decide to slip in a video cassette. “Pronto Raffaella” then starts filling the screen. As a joke, one of them, Luigi on an impulse opts to ring the phone number – just for fun – and to his amazement – after 35 years – the number still works and someone answers …
NRK Super App
NRK wanted to make a native app for its kids content (2-12 years) with the following objectives: create a magical safe zone for children, where they are in charge, where they can find cool content that they love and which make them smarter. The new app is now by far NRK’s most popular app with 2.6 million weekly users (in Norway, with 5 million inhabitants, that's a lot!).
The Village That Said No
“The Village That Said No” is a story about how people welcome refugees to their local communities. The story unfolds in the small village of Otta in Norway. Five years ago, residents and cottage owners were shocked to learn that their beloved mountain hotel would be turned into a refugee centre. Five years have passed and we go back to the village where we meet both anger, frustration, joy and the rest of the emotional range. In other words, all the reactions you can find around Europe today, when countries like Norway take in thousands of refugees. “The Village That Said No” is a mobile first documentary from the Norwegian broadcaster NRK, where all the content is made to work particularly well on smaller screens. It is the first time NRK has used vertical videos in a documentary.
The Murder of Therese Johansson Rojo
In the first of the P3 documentary series, “The Murder of Therese Johansson Rojo”, Hugo Lavett brings us into the often closed-off world of teenagers, governed by its own logic, morals and ethics. It is a world that exists secluded from grown-ups that can lead to devastating consequences, as you hear in this documentary series. You rarely hear the inside story as told by the teenagers themselves, the way Hugo Lavett presents it in “The Murder of Therese Johansson Rojo”. On the surface, it is a story about a tragic murder, but concealed beneath it is a complex story of friendship, loss, love and about being young today. The identification among the young target audience has been considerable, as is not least evident by the massive impact and response on social media.
Dada Data

dada-data.net

Project manager: Sven Wälti (SRG SSR) - Producer: Judith Hardegger (SRF), Patrick Müller (Docmine) - Designer: Bruno Choinière, Christian Lebel (Akufen) - Content author: Anita Hugi, David Dufresne

Dada Data

Our project is twofold. On the one hand, it’s a five-week barrage of interactive Dada exercises called “Dada Hacktions”. Among them, the bold, mysterious opener: DADA-Block, a web-based ad blocker. On the other hand, it’s a virtual anti-museum, the DADA-Depot. A modern, digital narration, between collage and hypertext, virtual reality and a world at war. DADA DATA is a tribute made of subversions, derision, and self-destruction. A modern tribute. DADA DATA is also a major international coproduction (SRG SSR, ARTE). Initiated by Anita Hugi for Swiss Public Television SRG SSR in the birthplace of Dada and co-authored by French interactive storyteller David Dufresne, the project is co-produced by the European cultural channel Arte. DADA DATA will also team up with Akufen, a Montreal-based creative studio.
Exiles
www.exils.ch
Producer/Journalist: Nicolae Schiau - Chief editor: Patrick Nussbaum - Projet Coordinator: Joel Marchetti - Social Networking: Magali Philipp/Eric Butticaz - Web editor: Jérome Zimmermann - Key Staff: Nicolae Schiau, Magali Philip, Jérôme Zimmermann, Eric Butticaz, Joël Marchetti

“Exiles” is a cross-platform project that tells the inside story of six young men on the migrant road from Syria to Europe. In total immersion, our journalist travelled with the migrants from Kilis to Calais producing radio, video, photos, tweets, etc. Abandoning traditional broadcasting methods, our reporter took advantage of social media such as SoundCloud, Facebook, Twitter, Instagram and Periscope, as well as WhatsApp to stay in touch with migrants and the editorial team in Switzerland. The entire project was documented and enriched on our website, which included an interactive map of the migrant road. Experimenting with recent technology and posting in real time attracted a broad and active audience, a non-traditional public that became part of the conversation and highlighted a new perspective on the migrant question.
Life and Death Row: Love Triangle
http://www.bbc.co.uk/bbcthree/tag/ladr-love-triangle

Life and Death Row: Love Triangle
The series tells the story of the investigation into the murder of Heather Strong, a beautiful young wife and mother lured to a horrific death. Her husband and his pregnant lover are brought in for questioning. But which one is telling the truth? Told from multiple perspectives and in 8 short form episodes, the series is designed to be a dark unfolding narrative, taking the viewer on a complex and intriguing journey until the startling truth is finally revealed. Published alongside, we have curated a fascinating insight into the story world in the form of additional police evidence and interviews. These comprise of secret police recordings, recorded phone conversations, photo galleries and official documents enabling viewers to investigate the story for themselves.

The Daily Drop
http://www.bbc.co.uk/bbcthree/daily-drop
Project manager: Christopher Lewis - Head of Product (digital) - Producer: BBC - Christopher Lewis - Head of Product (digital)

The Daily Drop
Launched in February 2016, BBC Three’s “The Daily Drop” offers a daily stream of news and sport, original British comedy, drama and documentaries, plus short films, blogs, social media and third party links. This new offering is a daily stream of content including short films, animation, blogs and news and sport updates delivered through the new platform “The Daily Drop” and BBC Three’s YouTube Channel and social media accounts including Facebook, Tumblr, Twitter, Instagram and Snapchat. Updated throughout the day, “The Daily Drop” curates original content produced by the BBC Three team, original content from partners across the BBC including BBC Sport, BBC Trending, Radio 1 and Newsbeat, as well highlighting BBC content that appeals to BBC Three’s 16-34 target audience.